

## **Maximize Your Energy Rebates: A Guide to MidAmerican Energy's Nonresidential Energy Solutions Program**

Featured Speaker: Ryan Tweeten, Energy Manager, Resource Innovations

**Date:** January 28, 2026

**Time:** 10:00 – 11:00 am



Are your facility's energy efficiency goals competing with a tightening bottom line? Increasing your access to energy rebates and resources is a strategic way to slash the payback period of your energy efficiency projects, ensuring they can deliver a rapid and measurable return on investment. But do you know how to take advantage of all the utility rebates you may be eligible for? Are you leaving money on the table? What other resources might be available through your utility provider to support energy efficiency project efforts?

Join us for our upcoming webinar, "**Maximize Your Energy Rebates: A Guide to MidAmerican Energy's Nonresidential Energy Solutions Program**", where you'll hear directly from Resource Innovations, the company responsible for implementing MidAmerican Energy's *Nonresidential Energy Solutions (NES)* program. The NES program provides rebates and resources to industrial and commercial customers within MidAmerican Energy's service area, and is a key partner for any facility implementing projects that will reduce energy usage. If your facility is outside MidAmerican's service area, this webinar will still arm you with valuable knowledge and insight into energy efficiency resources you can inquire about through your own utility provider.

### Why Attend?

- Learn how to access industrial and commercial rebates and resources available through the Nonresidential Energy Solutions Program
- Discover frequently overlooked rebate opportunities beyond the basics – including specialized industrial equipment and custom process improvements
- Hear directly from experts at Resource Innovations as they provide a step-by-step guide to navigating the NES rebate process with ease
- Identify additional technical resources provided by Resource Innovations that can help identify energy efficiency opportunities and streamline project implementation
- Even if you are outside of Resource Innovation's service area, gain a "reproducible blueprint" of questions and criteria to bring to your own utility provider to investigate similar resources

Ryan Tweeten, Energy Manager at Resource Innovations, will be joining us as a featured speaker. Ryan has worked with industrial and commercial customers for over 10 years at Resource Innovations to help them identify energy efficiency opportunities and guide them through NES program offerings. He and his colleagues will bring a wealth of knowledge on energy resources, so take advantage of Q&A opportunities throughout the session!

Don't miss this opportunity to fully leverage available resources for your next energy project!

