

2026 Iowa SCTP Coaches Meeting

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MidwayUSA Foundation

Growing Your Endowment



2026 TEAM MATCHING PROGRAM 1:1

FUNDRAISING EVENTS

2026 INCENTIVES TO HELP TEAMS GROW THEIR ENDOWMENT



April Donation Drive



National Shooting Sports Month [Online Auctions]



Giving Tuesday: [December 1st]



Annual Rockstar



Monthly Online Auctions

- \$80,000 in endowment award money for top teams and random draw recipients.
- Auctions every week in August. Winning bids are matched 1:1, and (4) benefiting endowments will receive \$1,000.
- Hometown Challenge - September - Sweepstakes with over 100 prizes including firearms, ammo, optics, and more!
- \$80,000 in endowment award money for participating teams.
- \$80,000 in endowment funds awarded to top teams and random draw recipients.
- Rewarding \$100,000 and team patches to top-fundraising teams of 2026.
- Bid on firearms, gear, and more! Funds generated benefit the youth shooting sports program of the donor's choice. The benefiting endowments will also receive \$1,000.

Special Events

An exciting way to grow an endowment through participation. Our experience events enable the youth shooting sports community and donors to connect with and learn from the outdoor industry.



Visit midwayusafoundation.org/events/ to see sporting clays shoots, brand led experiences, action rifle and pistol competitions, and other special events near you!



2026 Special Event Calendar

Arkansas Grand Prairie Experience Jan 7-10

Airgun Training Camp - Missouri - April 10-12

Day of Clays - Minnesota - May 2

Guitar Ranch Dove Hunt - Texas - Sept 11-13

Day of Clays - Iowa - Sept 19

Day of Clays - Idaho - Oct 17

National Youth Shooting Sports Conference

Missouri - Aug 20-22

Supporting Sponsor Program

Boar Products

Save 15% on All Orders and get Free Shipping on All Orders of \$49.99 or More. Use code: MUSAF15 at Checkout



Team Uniforms – Battle Gear

10% of your order benefits your team's endowment!



Walkers Ear Protection

Enter coupon code YOUTHSHOOTER20 at walkersgameear.com during checkout to get 20% off!



Big Frig Purchasing Program

10% of your order benefits your team's endowment! Refer a business to receive 10% of their total to your endowment!



BIG FRIG

Take Aim Technologies

receive 10% off of their ShotTracker purchases for 2 to 4 units with the coupon code 10MUSAF25. For purchases of 5 or more ShotTracker units, use coupon code 15MUSAF25 for a 15% discount.



SSP Eyewear Program

10% of your order benefits your endowment, and you get 10% off when using the code: MUSAF10



Grants



Cash Grants

All Endowments with a balance of \$2,000 or more are eligible to apply for a cash grant.

Teams must apply through the MUSAF online grant application system

- Grants are non-competitive
- 5% of endowment balance once/year
- App Deadlines: June 15 or Dec 15
 - *Registration opens 60 days in advance*
- **Apply early!** The endowment balance is locked in on the application deadline
- Use your grant for uniforms, ammunition, entry fees, travel, and more!

Grant
Cycles

April 15 – June 15

October 15 – December 15

\$58.7M in Grants Provided

Product Grants

- They are FREE!
- Diverse product offering
- Cash for today and grow your endowment
- Discounted raffle tickets are available through Eventgroove (independent vendor partner)

Product supplies are limited and change often. Make sure your product grant order has shipped before ordering/selling raffle tickets!



Range Development Grants



Range Development grants are available to help upgrade a shooting range to benefit youth shooting sports.

- **Grants are competitive!**
- Application cycle is Feb 1 to Apr 1
- Request from \$2,500 to \$75,000 to fund up to 50% of a project



Coach Training Grants



Coach Training grants are available to improve coaching knowledge and skill to benefit youth shooting sports.

**Funding is awarded to our state, regional, and national partner organizations on a competitive basis
(Feb 1 - Mar 1 cycle)**



- Regional Program Managers will help guide individual coaches to those resources
- **Plan ahead!** Coaches should communicate training needs to the appropriate partner organization before the grant cycle so they can include those needs in their grant application
- For Coaches – generally covers up to 50% of the training expense, but can be more (if justified)

Resources

Available on the MUSA Website

- Latest News Blog that allows anyone to subscribe and receive emails with updates
- Webinars and videos to watch and share through the web
- Social Media – Facebook, Instagram, Twitter, LinkedIn
- Toolkits for teams to promote their endowment
- Partner Organizations - some may have matching funds and other resources to help grow your team's endowment. Ask them about Coach Training support

Available by Email

- Request endowment statements for any time period by sending an email to finance@midwayusafoundation.org



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