

# Welcome

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## Iowa SCTP / SASP Coach Conference

January 31, 2026



# Overview

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## Iowa Scholastic Clay Target Program Mission

The Iowa Scholastic Clay Target Program, Inc. is committed to supporting organized youth, high school and collegiate shooting programs across the state of Iowa. As a **501(c)(3) non-profit organization**, the primary functions of Iowa SCTP, Inc. are to **assist with the advancement of athletes and coaches** and **provide funding and financial support to Iowa programs and their coaches.**



# Iowa SCTP, Inc Board

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## Thanks to retired board members



Guy Thomas



Mark Little



Chris Brindley





# Iowa SCTP

The Iowa SCTP, Inc. Board



**PRESIDENT**  
**Tina Elwood Gehrke**



**VICE PRESIDENT**  
**Cal Norris**



**SECRETARY**  
**Jeremy Rydl**



**TREASURER**  
**Larry Gay**



**BOARD MEMBER**  
**Mark Bruxvoort**



**BOARD MEMBER**  
**Kolton Manning**



# Iowa SCTP, Inc

Thanks to

YOU for being here!

Eric VanVeldhuizen

SASP Panel: Noah Mausser, JR Hammer,  
Krystal Meggers)

College Shooting Sports: Patrick Cory &  
Jessica Gunderson

Panel: Expanding your team: Chuck  
Kinsey, Jeremy Rydl, Larry Gay, Cal  
Norris, Mark Henning, Brendan Appel,  
Ryan Smithart

Panel: Team Ap and communications:  
Meg Kissner, Lexi Henning, Michael  
“Gabe” Gabrielson

Panel: Fundraising: Brandon Shaw,  
Angela Henning, Mitch Baum, Tiffani  
Williamson



# Iowa SCTP Financial Impact

2026 Iowa SCTP Coach Conference



# Spent \$60,157



[www.iowasctp.org/training](http://www.iowasctp.org/training)





## STATE EVENTS

Iowa SCTP pins, medals, stickers, awards



## NEW RANGE SUPPORT

Recent support of a range in North Central Iowa



## CLINICS

Growth of the Iowa coaches and student athletes through training and knowledge sharing opportunities.



## ANNUAL COACH CONFERENCE

Contract keynote and breakout instructors, food, drink and giveaways.



## FUNDRAISING

- MidwayUSA Foundation
- Days of Clays
- Out of state Deer Tag
- % of sale of shirts, hats & towels & more





# 2025 Iowa SCTP, Inc. Financial Breakdown



## STATE EVENTS

\$15K



## ANNUAL COACH CONFERENCE

\$21K



## FUNDRAISING

- MidwayUSA Foundation
- Out of state deer tag
- % of sale of shirts, hats & towels & more

## CLINICS

\$24K



[www.iowasctp.org/training](http://www.iowasctp.org/training)





# Iowa SCTP, Inc. Fundraising

## Existing fundraising

Shared during the state fair  
An online auction for an out  
of state deer tag

**WEARS** *online*  
**AUCTIONEERING** INC.  
We do **MORE** than talk fast!



# Iowa SCTP, Inc. Fundraising

**NEW!**

**Sponsor recognition  
opportunities in social media  
and in the shoot program!**

**See details later this quarter:  
[IowaSCTP.ORG](http://IowaSCTP.ORG) website**



## ABOUT US

The mission of the Iowa Scholastic Clay Target Program, Inc. (Iowa SCTP) is to strengthen and sustain youth shooting sports across Iowa through financial support, training, and resources for student-athletes, coaches, and teams. As a 501(c)(3) nonprofit, Iowa SCTP partners with sponsors, volunteers, and communities to expand access to safe, educational, and competitive shooting programs while promoting development and long-term growth.

## SUPPORTING YOUTH SHOOTING SPORTS

This organization provides financial support of:

- Annual Coach conference
- Recognition of Coach of the Year
- Annual commemorative pins and stickers
- Clinics for student athletes
- Clinics for coaches
- Championship awards
- New range support



## HELP US TO ENABLE YOUTH SHOOTING SPORTS



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[www.iowasctp.org](http://www.iowasctp.org)



**BIG FRIG®**  
A WAY OF LIFE™

# IOWA SCTP & SASP



**COOLER OFFER TO FUND YOUR  
MIDWAYUSA FOUNDATION ENDOWMENT**



CHANGING THE FUTURE OF  
YOUTH SHOOTING SPORTS

**NEW! ONLY FOR TEAMS PRESENT AT  
THE 2026 COACH CONFERENCE:**

**The first 20 teams to donate  
\$500 to the Iowa SCTP, Inc,  
we will DONATE to your  
MidwayUSA Foundation  
account and you will receive  
an Iowa SCTP or SASP BIG FRIG cooler!**



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**BIG FRIG®**  
A WAY OF LIFE™



# Advancement of Iowa athletes and coaches

Take advantage  
of opportunities  
that are  
available for  
you



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Communicated in social media and [IowaSCTP.org](http://IowaSCTP.org)





# Coach Education Clinics - Train the Trainer

**Enhanced Coaching & Mind Over Matter Class**  
**\$50 - Full day clinics (8AM - 4PM)**

*Trap with Instructors: Kolton Manning and Nicole Popp Manning*

- Sunday, March 22: Warren County Ikes
- Sunday March 29: Dewitt (CCSC)

*Skeet Coach Clinic with Instructors: Brendan Appel and Ryan Smithart*

- Sunday, April TBD: Skeet @ Hill family range



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# Student Athlete Education Clinics

**Doubles & Handicap Trap Classes \$50 (4 hours)**  
*Trap with Instructors: Kolton Manning and Nicole Popp Manning*

- **Saturday, March 7:** Cedar Rapids (Otter Creek)
  - AM Class (8AM - 12PM) - Doubles Trap
  - PM Class (1PM - 5PM) - Handicap Trap
- **Sunday, April 12:** DeWitt (CCSC) 4 hour class
  - AM Class (8AM - 12PM) - Doubles Trap
  - PM Class (1PM - 5PM) - Handicap Trap



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[www.iowasctp.org/training](http://www.iowasctp.org/training)



# Skeet Clinics

**Intro to Skeet: Full day class (\$150) (12 athletes)**

***Instructors: Brendan Appel and Ryan Smithart***

- March 28 - Oskaloosa (Mahaska Co Ikes)
- April 11 - Ellsworth (Hill Range)



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[www.iowasctp.org/training](http://www.iowasctp.org/training)



# Sporting Clays Coach Clinic

**Location:** Oskaloosa

**Dates:** April 24/25

**Instructor:** David Miller

- Friday (Coaches) - 5 in AM and 5 in PM
- Saturday (Athletes) - 5 in AM and 5 in PM



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[www.iowasctp.org/training](http://www.iowasctp.org/training)





# NSSA / Skeet Coach Clinic

Location: Watch for messaging from the Iowa DNR

Dates: TBD

*Instructor: Ben Berka*

- Sign up directly with the NSSA



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[www.iowasctp.org/training](http://www.iowasctp.org/training)



## During break or waiting in line for lunch please

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Check into event



We ask coaches to share your news & testimonials!



We would like to highlight you in our website



IowaSCTP.org and on Facebook and Instagram!

Tag #iowaSCTP #iowaSASP @iowaSCTP in social media  
#letsgoshooting



# Help us help you

## Help your team by engaging with Iowa SCTP by:

- SHARE Iowa SCTP, Inc. fundraising activities
- PURCHASE clothing at state trap
- TAKE advantage of MidwauUSA Foundation opportunities
- REGISTER for training



[www.iowasctp.org/training](http://www.iowasctp.org/training)

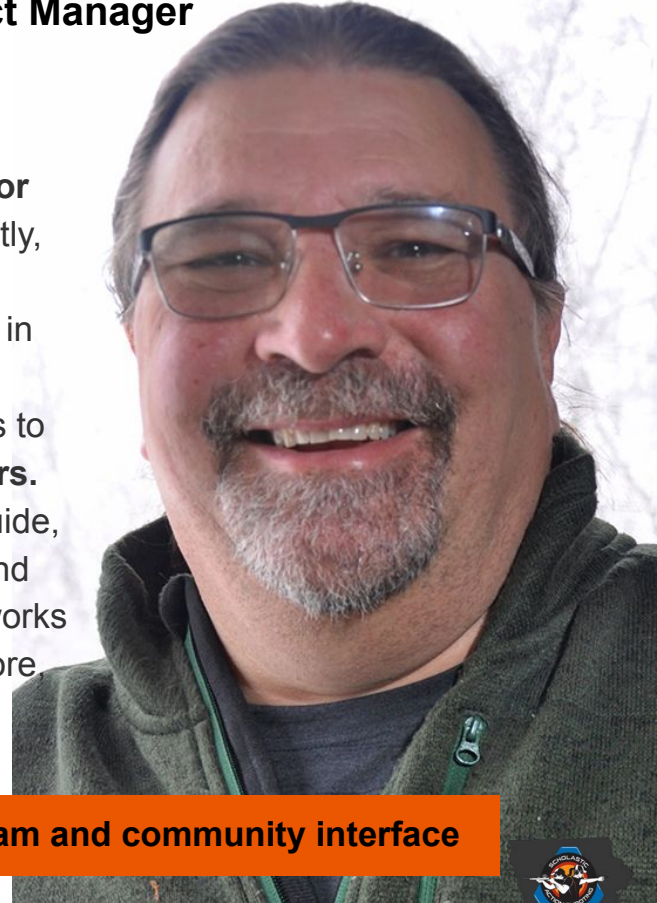


# Matt Harlow

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Engagement Strategist / Project Manager  
with DJ Case & Assoc.

- **Matt's passion for marketing communications and his passion for nature have come together** to serve our clients and, more importantly, the planet. Matt works with clients to develop messaging and communication strategies and manages projects that engage people in conservation.
- Matt's work centers around landowner relations and marketing efforts to **recruit and retain new hunters, anglers, and recreational shooters**. He was a major contributor and the project manager for Locavore.Guide, The R3 Practitioner's Guide, and outdoor skills lessons for Indiana and Missouri. He helped facilitate the first R3 Symposium and regularly works on focus groups, market research, and message testing in the locavore new adult hunter, mentor, and shooting sports arenas.



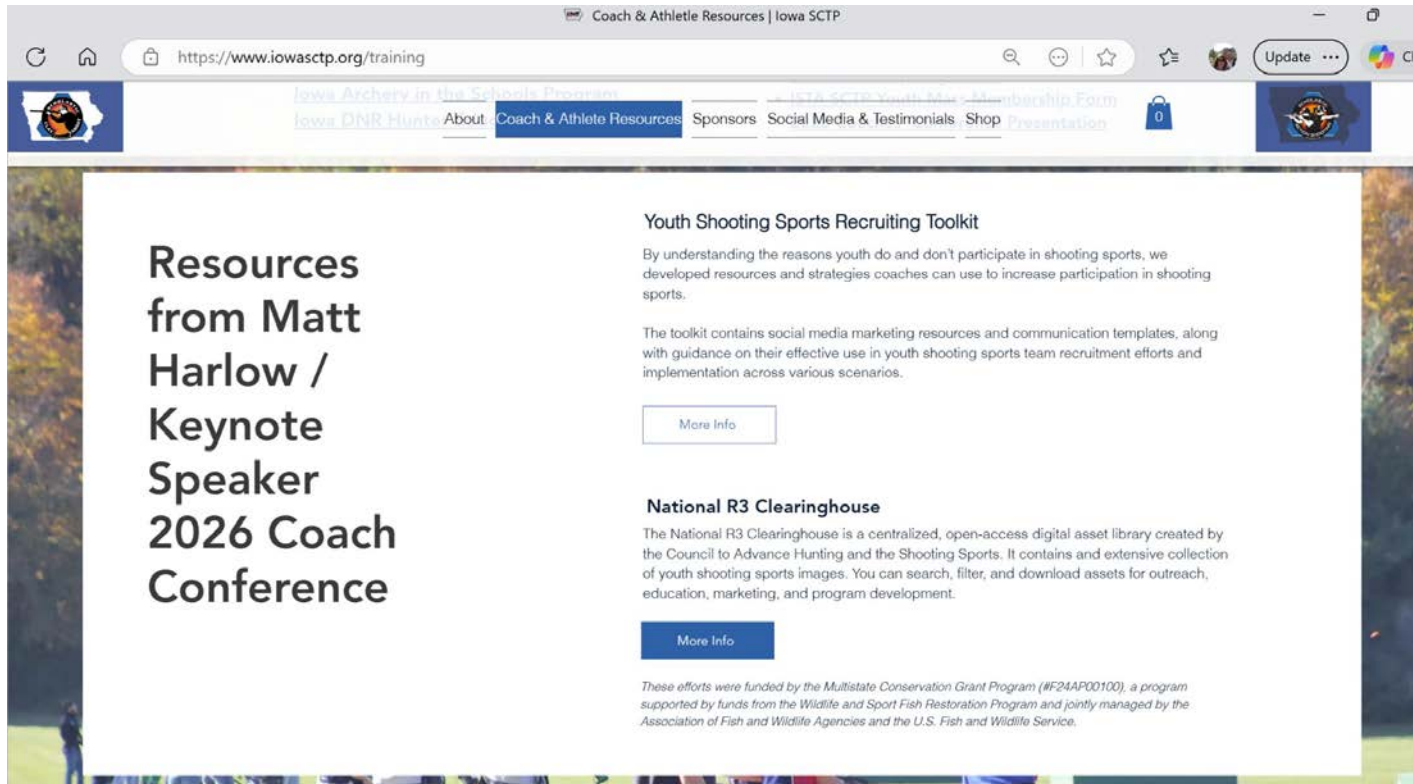
Up your communications game and learn ways to market your team and community interface





# Coach & Athlete Resources

iowasctp.org/training



The screenshot shows a web browser displaying the "Coach & Athlete Resources" page on the Iowa Sctp website. The browser's address bar shows the URL "https://www.iowasctp.org/training". The page features a navigation menu with links to "Iowa Archery in the Schools Program", "Iowa DNR Hunting", "About", "Coach & Athlete Resources" (which is highlighted), "Sponsors", "Social Media & Testimonials", "Shop", and "Presentation". A shopping cart icon with a "0" is also visible. The main content area is titled "Resources from Matt Harlow / Keynote Speaker 2026 Coach Conference". It includes two featured resources: "Youth Shooting Sports Recruiting Toolkit" and "National R3 Clearinghouse", each with a brief description and a "More Info" button. At the bottom, a small text block mentions funding from the Multistate Conservation Grant Program.

Coach & Athlete Resources | Iowa Sctp

[Iowa Archery in the Schools Program](#) [Iowa DNR Hunting](#) [About](#) [Coach & Athlete Resources](#) [Sponsors](#) [Social Media & Testimonials](#) [Shop](#) [Presentation](#)

**Resources from Matt Harlow / Keynote Speaker 2026 Coach Conference**

**Youth Shooting Sports Recruiting Toolkit**

By understanding the reasons youth do and don't participate in shooting sports, we developed resources and strategies coaches can use to increase participation in shooting sports.

The toolkit contains social media marketing resources and communication templates, along with guidance on their effective use in youth shooting sports team recruitment efforts and implementation across various scenarios.

[More Info](#)

**National R3 Clearinghouse**

The National R3 Clearinghouse is a centralized, open-access digital asset library created by the Council to Advance Hunting and the Shooting Sports. It contains an extensive collection of youth shooting sports images. You can search, filter, and download assets for outreach, education, marketing, and program development.

[More Info](#)

These efforts were funded by the Multistate Conservation Grant Program (#F24AP00100), a program supported by funds from the Wildlife and Sport Fish Restoration Program and jointly managed by the Association of Fish and Wildlife Agencies and the U.S. Fish and Wildlife Service.



# 2026 Coach of the Year

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We would like to announce the results of the first annual shooting sports Coach of the Year Award.

- Open January to July annually.
- Electronic application form.
- [www.iowasctp.org](http://www.iowasctp.org)

*Congratulations*



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# 2026 Coach of the Year

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## Criteria:

- Dedication
- Compassion
- Leadership & Vision
- Impact
- Integrity



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# 2026 Coach of the Year

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## Finalists for nominations received in 2025:

- Brandon Faulkcon      Clear Creek Amana Trap
- Curtis Thompson      Newton Shooting Sports
- David Giese      Iowa City Trap Club
- Eric Bilskie      Solon Trap Team
- Ike Petersen      Emmet County Clay Busters
- Ryker Aldeman      Clear Creek Amana Trap
- Scott Hudnut      North Mahaska
- Todd Olson      Pocahontas County Shooting Sports

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# 2026 Coach of the Year

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Congratulations to

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THANK YOU FOR YOUR INFLUENCE!



# 2026 Coach of the Year

Congratulations to

David Giese



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# 2027 Coach of the Year

We are deeply grateful for the dedicated adult volunteers who make Iowa shooting sports successful. This season, we invite you to join us in launching a new annual tradition - recognizing and celebrating outstanding Iowa coaches.

We are seeking your 2027 nominations for coaches and adult volunteers who have made a meaningful impact on your team, fellow coaches, student-athletes, and/or the broader community.

Or visit [www.iowasctp.org](http://www.iowasctp.org) to submit a nomination



Section 1 of 3

## 2026 Iowa SCTP / SASP Coach of the Year Nomination

The Iowa SCTP, SASP, and DNR are deeply grateful for the dedicated adult volunteers who make Iowa shooting sports a new annual tradition—recognizing and



to have made a meaningful impact on unity.

P / SASP Coaches Conference

they must be listed in the SHOT program, and maintain current credentials for

Is when available, such as:

Your nominations help us honor the individuals who dedicate their time, energy, and passion to shaping the future of Iowa shooting sports.

If you have questions during or after the application process, reach out to the Iowa DNR State of Iowa Shooting Sports advisor Jonathan Jones [Jonathan.Jones1@dnr.iowa.gov](mailto:Jonathan.Jones1@dnr.iowa.gov) or Iowa SCTP Tina Elwood Gehrke at [elwoodgehrke@gmail.com](mailto:elwoodgehrke@gmail.com).

Email \*

Valid email



# Iowa SCTP & SASP Coach Conference

Thanks



Communicated in social media and [IowaSCTP.org](http://IowaSCTP.org)



# Troy Bassham

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- Author of Attainment - 12 Elements of Elite Performance
- Master Level Mental Management Coach
- Instructor for high school and collegiate athletes focused on ages 13 and up
- Instructor of Mental Management since 1995
- Works with competitive golfers since 2004
- Assists players develop mental consistency during play, perform under pressure, build self-image of a winner, and training principles that focus on developing the mind and body at the same time



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