

Welcome

Iowa SCTP / SASP Coach Conference

January 31, 2026



Overview

Iowa Scholastic Clay Target Program Mission

The Iowa Scholastic Clay Target Program, Inc. is committed to supporting organized youth, high school and collegiate shooting programs across the state of Iowa. As a **501(c)(3) non-profit organization**, the primary functions of Iowa SCTP, Inc. are to **assist with the advancement of athletes and coaches** and **provide funding and financial support to Iowa programs and their coaches**.



Iowa SCTP, Inc Board

Thanks to retired board members



Guy Thomas



Mark Little



Chris Brindley



Iowa SCTP

The Iowa SCTP, Inc. Board



PRESIDENT
Tina Elwood Gehrke



VICE PRESIDENT
Cal Norris



SECRETARY
Jeremy Rydl



TREASURER
Larry Gay



BOARD MEMBER
Mark Bruxvoort



BOARD MEMBER
Kolton Manning



Iowa SCTP, Inc

Thanks to

YOU for being here!

Eric VanVeldhuizen

SASP Panel: Noah Mausser, JR Hammer, Krystal Meggers)

College Shooting Sports: Patrick Cory & Jessica Gunderson

Panel: Expanding your team: Chuck Kinsey, Jeremy Rydl, Larry Gay, Cal Norris, Mark Henning, Brendan Appel, Ryan Smithart

Panel: Team Ap and communications: Meg Kissner, Lexi Henning, Michael "Gabe" Gabrielson

Panel: Fundraising: Brandon Shaw, Angela Henning, Mitch Baum, Tiffani Williamson



Iowa SCTP Financial Impact

2026 Iowa SCTP Coach Conference



Spent \$60,157



www.iowasctp.org/training





STATE EVENTS

Iowa SCTP pins,
medals, stickers,
awards



NEW RANGE SUPPORT

Recent support of a
range in North
Central Iowa



CLINICS

Growth of the Iowa
coaches and student
athletes through
training and
knowledge sharing
opportunities.



ANNUAL COACH CONFERENCE

Contract keynote and
breakout instructors,
food, drink and
giveaways.



FUNDRAISING

- MidwayUSA Foundation
- Days of Clays
- Out of state Deer Tag
- % of sale of shirts, hats & towels & more



www.iowasctp.org/training



2025 Iowa SCTP, Inc. Financial Breakdown



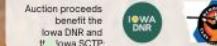
STATE EVENTS

\$15K



IOWA NON-RESIDENT DEER TAG AUCTION

Home of Corn Fed Trophy Deer
Landowner permission is required to hunt on private land.



CLINICS

\$24K



ANNUAL COACH CONFERENCE

\$21K

FUNDRAISING

- MidwayUSA Foundation
- Out of state deer tag
- % of sale of shirts, hats & towels & more



www.iowasctp.org/training



Iowa SCTP, Inc. Fundraising

Existing fundraising

Shared during the state fair
An online auction for an out
of state deer tag

WEARS *online*
AUCTIONEERING INC.
We do **MORE** than talk fast!



A large poster for the "IOWA DEER TAG AUCTION". The poster features a large buck in the center. The word "IOWA" is written vertically on the left and right sides. The word "DEER TAG AUCTION" is written vertically in the center. A QR code is in the bottom right. The text "FOR NON-IOWA RESIDENTS" is at the bottom left, and "FOR IOWA RESIDENTS" is at the bottom right. The text "HUNT IOWA" is on the far left and right. The text "Auction ends August 17, 2025 (for non-Iowa residents)" is in the upper right. The Iowa DNR logo is in the bottom right.

IOWA

Auction ends August 17, 2025
(for non-Iowa residents)

HUNT IOWA

HUNT IOWA

FOR NON-IOWA RESIDENTS

FOR IOWA RESIDENTS

DEER TAG AUCTION

A Trophy Hunt—and a Great Cause!
Here's your once-in-a-lifetime chance to harvest a legendary Iowa corn-fed trophy buck—while supporting youth shooting sports!
Auction proceeds benefit the Iowa DNR and the Iowa SCTP and SASP shooting sports education programs.

IOWA DNR

IOWA SCTP

Iowa SCTP, Inc. Fundraising

NEW!

**Sponsor recognition
opportunities in social media
and in the shoot program!**

**See details later this quarter:
IowaSCTP.ORG website**



The mission of the Iowa Scholastic Clay Target Program, Inc. (Iowa SCTP) is to strengthen and sustain youth shooting sports across Iowa through financial support, training, and resources for student-athletes, coaches, and teams. As a 501(c)(3) nonprofit, Iowa SCTP partners with sponsors, volunteers, and communities to expand access to safe, educational, and competitive shooting programs while promoting development and long-term growth.

SUPPORTING YOUTH SHOOTING SPORTS

This organization provides financial support of:

- Annual Coach conference
- Recognition of Coach of the Year
- Annual commemorative pins and stickers
- Clinics for student athletes
- Clinics for coaches
- Championship awards
- New range support

**HELP US TO ENABLE
YOUTH SHOOTING
SPORTS**





BIG FRIG®
A WAY OF LIFE™

IOWA SCTP & SASP



COOLER OFFER TO FUND YOUR
MIDWAYUSA FOUNDATION ENDOWMENT



**NEW! ONLY FOR TEAMS PRESENT AT
THE 2026 COACH CONFERENCE:**

The first 20 teams to donate
\$500 to the Iowa SCTP, Inc,
we will DONATE to your
MidwayUSA Foundation
account and you will receive
an Iowa SCTP or SASP BIG FRIG cooler!



SCAN ME



BIG FRIG®
A WAY OF LIFE™

Advancement of Iowa athletes and coaches

Take advantage of opportunities that are available for you



SCAN ME



Communicated in social media and IowaSCTP.org



Coach Education Clinics - Train the Trainer

Enhanced Coaching & Mind Over Matter Class

\$50 - Full day clinics (8AM - 4PM)

Trap with Instructors: Kolton Manning and Nicole Popp Manning

- Sunday, March 22: Warren County Ikes
- Sunday March 29: Dewitt (CCSC)



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Skeet Coach Clinic with Instructors: Brendan Appel and Ryan Smithart

- Sunday, April TBD: Skeet @ Hill family range



Student Athlete Education Clinics

Doubles & Handicap Trap Classes \$50 (4 hours)

Trap with Instructors: Kolton Manning and Nicole Popp Manning

- **Saturday, March 7:** Cedar Rapids (Otter Creek)
 - AM Class (8AM - 12PM) - Doubles Trap
 - PM Class (1PM - 5PM) - Handicap Trap
- **Sunday, April 12:** DeWitt (CCSC) 4 hour class
 - AM Class (8AM - 12PM) - Doubles Trap
 - PM Class (1PM - 5PM) - Handicap Trap



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www.iowasctp.org/training



Skeet Clinics

Intro to Skeet: Full day class (\$150) (12 athletes)

Instructors: Brendan Appel and Ryan Smithart

- March 28 - Oskaloosa (Mahaska Co Ikes)
- April 11 - Ellsworth (Hill Range)



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Sporting Clays Coach Clinic

Location: Oskaloosa

Dates: April 24/25

Instructor: David Miller

- Friday (Coaches) - 5 in AM and 5 in PM
- Saturday (Athletes) - 5 in AM and 5 in PM



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NSSA / Skeet Coach Clinic

Location: Watch for messaging from the Iowa DNR

Dates: TBD

Instructor: Ben Berka

- Sign up directly with the NSSA



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www.iowasctp.org/training



During break or waiting in line for lunch please

Check into event



We ask coaches to share your news & testimonials!



We would like to highlight you in our website
IowaSCTP.org and on Facebook and Instagram!

Tag #iowaSCTP #iowaSASP @iowaSCTP in social media
#letsgoshootings



Help us help you

Help your team by engaging with Iowa SCTP by:

- SHARE Iowa SCTP, Inc. fundraising activities
- PURCHASE clothing at state trap
- TAKE advantage of MidwauUSA Foundation opportunities
- REGISTER for training



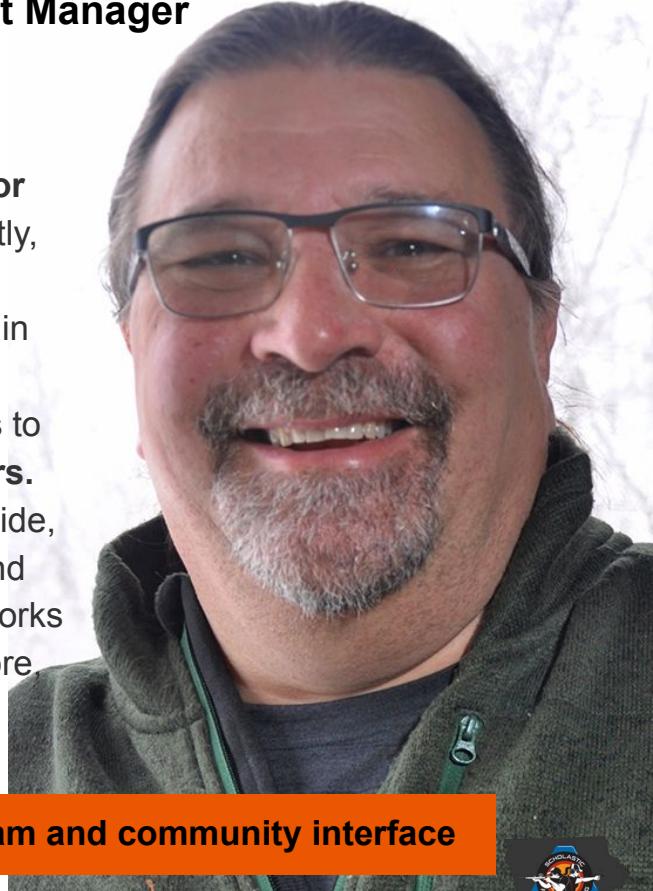
www.iowasctp.org/training



Matt Harlow

**Engagement Strategist / Project Manager
with DJ Case & Assoc.**

- **Matt's passion for marketing communications and his passion for nature have come together** to serve our clients and, more importantly, the planet. Matt works with clients to develop messaging and communication strategies and manages projects that engage people in conservation.
- Matt's work centers around landowner relations and marketing efforts to **recruit and retain new hunters, anglers, and recreational shooters**. He was a major contributor and the project manager for Locavore.Guide, The R3 Practitioner's Guide, and outdoor skills lessons for Indiana and Missouri. He helped facilitate the first R3 Symposium and regularly works on focus groups, market research, and message testing in the locavore, new adult hunter, mentor, and shooting sports arenas.



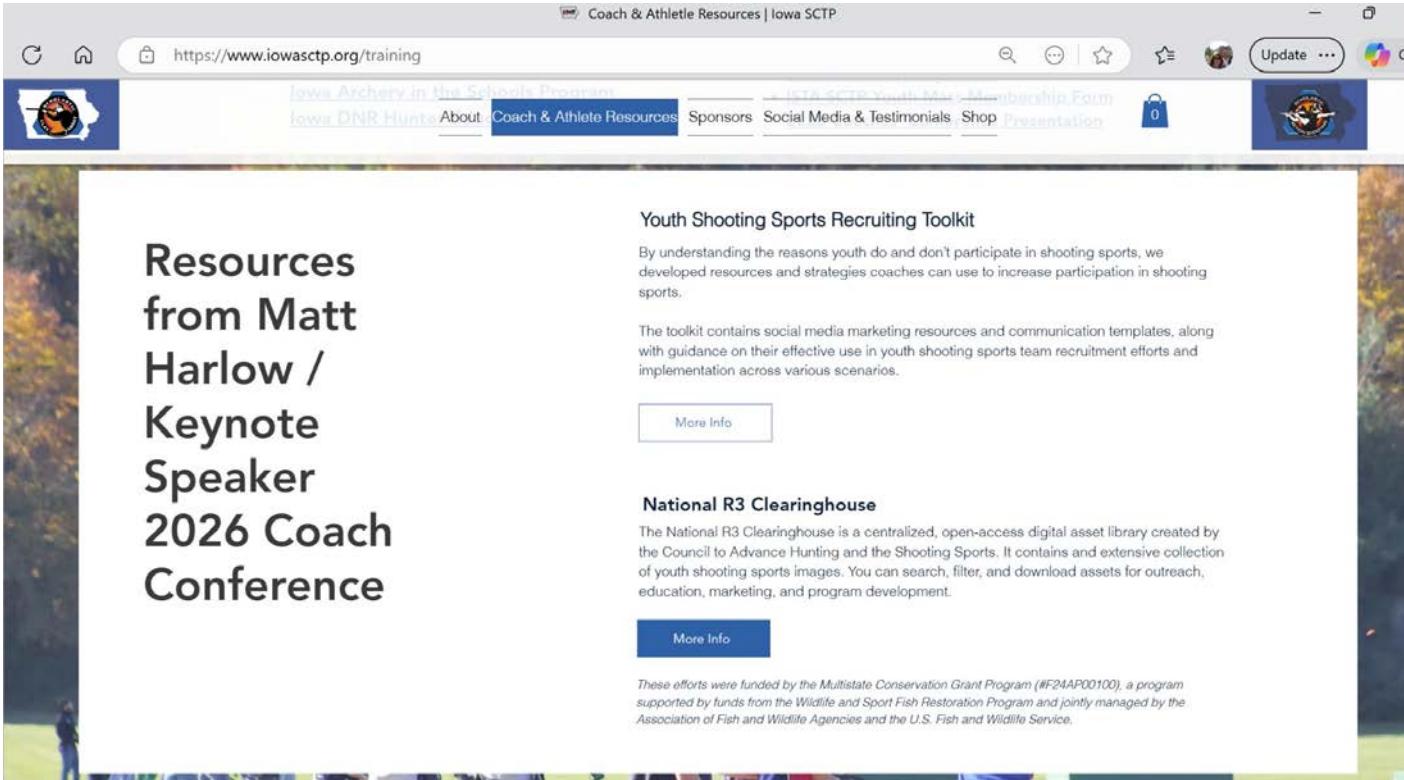
Up your communications game and learn ways to market your team and community interface





Coach & Athlete Resources

iowasctp.org/training



The screenshot shows a web browser window for the 'Coach & Athlete Resources | Iowa SCTP' website at <https://www.iowasctp.org/training>. The page features a navigation bar with links for 'Iowa Archery in the Schools Program', 'Iowa DNR Hunter', 'About', 'Coach & Athlete Resources' (which is the active page), 'Sponsors', 'Social Media & Testimonials', 'Shop', and 'Presentation'. There are also icons for a shopping cart and user profile. The main content area has a background image of a person shooting a bow. On the left, a sidebar displays the text: 'Resources from Matt Harlow / Keynote Speaker 2026 Coach Conference'. The right side contains two main sections: 'Youth Shooting Sports Recruiting Toolkit' and 'National R3 Clearinghouse', each with a 'More Info' button. A footer note at the bottom states: 'These efforts were funded by the Multistate Conservation Grant Program (#F24AP00100), a program supported by funds from the Wildlife and Sport Fish Restoration Program and jointly managed by the Association of Fish and Wildlife Agencies and the U.S. Fish and Wildlife Service.' Logos for 'IOWA SCTP' and 'NATIONAL R3 CLEARINGHOUSE' are visible in the bottom corners.

Coach & Athlete Resources | Iowa SCTP

https://www.iowasctp.org/training

Iowa Archery in the Schools Program

Iowa DNR Hunter

About

Coach & Athlete Resources

Sponsors

Social Media & Testimonials

Shop

Presentation

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Update ...

Ch

Resources from Matt Harlow / Keynote Speaker 2026 Coach Conference

Youth Shooting Sports Recruiting Toolkit

By understanding the reasons youth do and don't participate in shooting sports, we developed resources and strategies coaches can use to increase participation in shooting sports.

The toolkit contains social media marketing resources and communication templates, along with guidance on their effective use in youth shooting sports team recruitment efforts and implementation across various scenarios.

[More Info](#)

National R3 Clearinghouse

The National R3 Clearinghouse is a centralized, open-access digital asset library created by the Council to Advance Hunting and the Shooting Sports. It contains an extensive collection of youth shooting sports images. You can search, filter, and download assets for outreach, education, marketing, and program development.

[More Info](#)

These efforts were funded by the Multistate Conservation Grant Program (#F24AP00100), a program supported by funds from the Wildlife and Sport Fish Restoration Program and jointly managed by the Association of Fish and Wildlife Agencies and the U.S. Fish and Wildlife Service.





2026 Coach of the Year

We would like to announce the results of the first annual shooting sports Coach of the Year Award.

- Open January to July annually.
- Electronic application form.
- www.iowasctp.org



Congratulations

Presented by
SCHEELS®



2026 Coach of the Year

Criteria:

- Dedication
- Compassion
- Leadership & Vision
- Impact
- Integrity



Presented by
SCHEELS®





2026 Coach of the Year

Finalists for nominations received in 2025:

• Brandon Faulkcon	Clear Creek Amana Trap
• Curtis Thompson	Newton Shooting Sports
• David Giese	Iowa City Trap Club
• Eric Bilskie	Solon Trap Team
• Ike Petersen	Emmet County Clay Busters
• Ryker Aldeman	Clear Creek Amana Trap
• Scott Hudnut	North Mahaska
• Todd Olson	Pocahontas County Shooting Sports

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2026 Coach of the Year

Congratulations to

Presented by

SCHEELS[®]

THANK YOU FOR YOUR INFLUENCE!





2026 Coach of the Year

Congratulations to
David Giese



Presented by
SCHEELS®

THANK YOU FOR YOUR INFLUENCE!



2027 Coach of the Year

We are deeply grateful for the dedicated adult volunteers who make Iowa shooting sports successful. This season, we invite you to join us in launching a new annual tradition - recognizing and celebrating outstanding Iowa coaches.

We are seeking your 2027 nominations for coaches and adult volunteers who have made a meaningful impact on your team, fellow coaches, student-athletes, and/or the broader community.

Or visit www.iowasctp.org to submit a nomination



OPEN ANNUALLY JANUARY TO JULY

Section 1 of 3

2026 Iowa SCTP / SASP Coach of the Year Nomination

The Iowa SCTP, SASP, and DNR are deeply grateful for the dedicated adult volunteers who make Iowa shooting new annual tradition—recognizing and



to have made a meaningful impact on
unity.

P / SASP Coaches Conference

hey must be listed in the SHOT program,
em, and maintain current credentials for

ls when available, such as:

Your nominations help us honor the individuals who dedicate their time, energy, and passion to shaping the future of Iowa shooting sports.

If you have questions during or after the application process, reach out to the Iowa DNR State of Iowa Shooting Sports advisor Jonathan Jones Jonathan.Jones1@dnr.iowa.gov or Iowa SCTP Tina Elwood Gehrke at elwoodgehrke@gmail.com.

Email *

Valid email



Iowa SCTP & SASP Coach Conference

Thanks



Communicated in social media and IowaSCTP.org



Troy Bassham

- Author of Attainment - 12 Elements of Elite Performance
- Master Level Mental Management Coach
- Instructor for high school and collegiate athletes focused on ages 13 and up
- Instructor of Mental Management since 1995
- Works with competitive golfers since 2004
- Assists players develop mental consistency during play, perform under pressure, build self-image of a winner, and training principles that focus on developing the mind and body at the same time



Turning Competitors Into Champions Since 1977

