

STRATEGY AND PLAN OF ACTION FOR THE WATER TRAILS COMMUNITY



owa's water trails bring together people, natural resources and water. And while people are a key component in their success, the water and natural resources make the experience possible. Participants in public strategy development for this water trails plan told us that conserving natural resources and promoting watershed restoration was more important than simply increasing the number of people paddling lowa streams. This idea began our challenge. We found the best way to meet this challenge was by recommending that water trails be built in ways that match their physical setting. Working with the ways of water when designing a launch, rather than against them, saves money and maintenance time. It also conserves resources. Additional water trail miles promote more eyes on the water, a key element in

teaching participants about the relationship between land management and stream condition. Understanding and appreciation of current conditions is the first step in conserving and protecting the resources we have left.

This plan lays out multiple strategies for enhancing lowa's system of state-designated water trails. Some suggest new trail routes. Many strategies simply enhance the use of existing trails for more people while conserving the resources-the soil, water, and vegetation-that make our experience possible. A few strategies recommend new experience types, such as remote, multi-day trips. Most paddlers in Iowa who provided input told us the only reason they don't paddle more frequently is limited time. The water trails program would like to change that by supporting the development of more well-designed trails throughout the state to decrease travel time. We've also developed several standardized features for statedesignated water trails in response to paddler and water trail manager support. These features include hazard warning and wayfinding signage as well as access and parking design and will increase water trail user satisfaction and expectations without becoming a burden to water trail developers and managers.

Water trails are a unique form of recreation-in its simplest form it consists of floating with minor balance and navigation. However, the ability to reach the water's edge is probably one of the largest obstacles to participation in our state. Federal design standards for parking areas, buildings and access trails exist to broaden the possibility that all people can physically use them. Similar design standards for boat launches on streams don't exist. It is the responsibility of each water trail to consider how to best design access to the water so families and users of all ages and abilities are able to find a way to physically participate. This idea is known as universal design and is incorporated in the design of many things from cookware to urban plazas. Our illustrated manual, Developing Water Trails in Iowa, includes design standards for

launches incorporating universal design standards.

As a plan for water trails, much of the discussion in this plan relates to rivers and streams of a large enough size to be navigable. It's important to recognize that the quality and condition of these waterways are a direct reflection of what smaller tributaries and upland parts of the watershed deliver to them. And while water trails consider water and land, we also recognize that successful state designated water trails require functional partnerships between all those integral to the trail planning, development, use and management. Both users and water trail communities benefit from successful trail experiences. Revenues from Iowa's fledgling livery industry generated an estimated \$1.14 million in annual receipts. Revenues from related spending such as fuel, lodging and food bring in an additional \$4 million.



Planning Resources to Consider in Planning New Water Trails

What should be considered in planning new water trails? In addition to visual quality, land use and other traditional data sets, projects are encouraged to consider public data characterizing rivers. Three examples of public data are included here: animal feeding operations, high levels of bacteria in water, and the quality of stream habitat (Figure 11). These three are not intended to be the only information considered. Iowan's expressed interest or concern about each of these when using water trails. Obtaining conceptual-level information concerning each is the first step to understanding your study area. Field work on the stream segment and driving its watershed is also recommended. Additional information for your study area can also sometimes be available from agencies, university researchers, and other organizations.

Understanding what these data sets include, or don't, is more complicated than it seems. Realize that public data bases require frequent updates to be current. Therefore, significant time delays often exist between the time of reported conditions and today. Also realize that changes frequently occur in land use or climate which would impact assessment scoring, if it were repeated at the same location today. Additional information about limitations to these types of public data include:

- Animal Feeding Operations (AFOs): AFOs include livestock and poultry feeding operations. The characteristics of each production operation and how manure is managed can vary substantially. Iowa's DNR database is the most complete planning coverage available, but it doesn't include all instances of livestock production. Permits are typically required only for larger animal-size operations.
- High Levels of Bacteria in Water: Water quality monitoring assesses the concentration of some common pollutants in Iowa, including bacteria. The amount of data available for planning safe recreational use of water is less than ideal. State water quality monitoring funds are used primarily in areas where pollution is known or suspected to exist. Monitoring records are nearly always by "grab sample"—that is, they collect a single sample of a water body at a specific location and time, rather than a reflection of 24-hour conditions throughout an entire stream reach. Two types of issues related to bacteria terms of human health are discussed:
 - High bacteria counts of fecal bacteria have been linked to urban wastewater treatment plants, livestock production, and under-performing rural home sewage treatment systems
 - Toxins produced by specific forms of cyanobacteria have been linked with nutrient levels in water. Cyanobacteria are also known as blue-green algae (although they are a form of bacteria, not an algae).
- Quality of Stream Habitat: Viewing wildlife, particularly birds, reptiles and amphibians, is one of the most frequently mentioned favorite activity of paddlers. Water trail users also seem to appreciate some of the same conditions that fish and other types of wildlife require. Iowa collects data on streams using a method known as the Index of Biotic Integrity (IBI). IBI is a quantitative assessment of the biological health. Qualitative score ranges have been developed from 0 (poor) – 100 (excellent). High IBI scores are correlated with low human impact. Average scores vary between ecoregion.

Planning Considerations

Animal Feeding Operations

High Concentration of Bacteria in Water

Quality of In-Stream Habitat

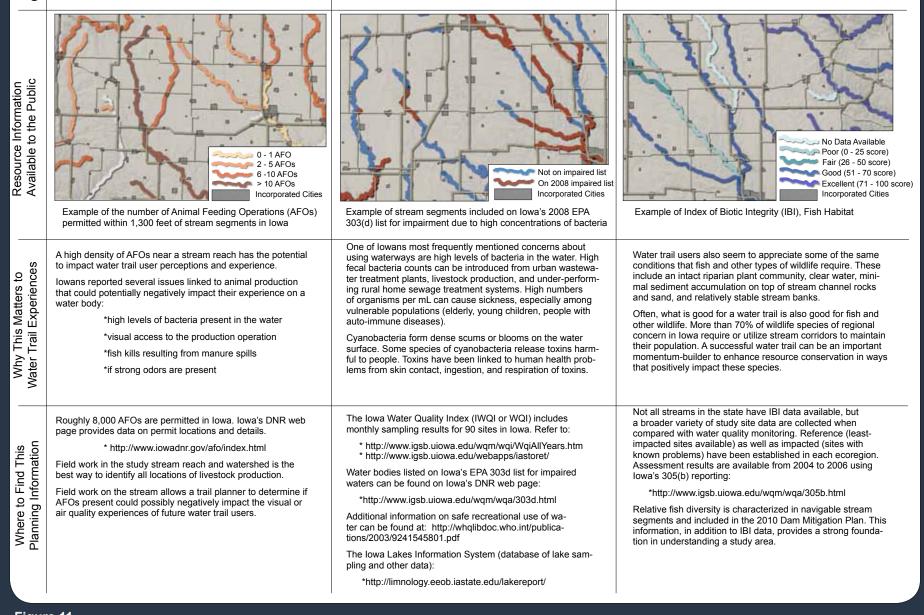


Figure 11. Examples of Public Data to Consider in Planning New Water Trails



Planning to Balance Experiences and Geography

Beginning paddlers, in particular, told us they needed the ability to choose a water trail meeting their expectations. The needs of beginners, however, often differ from more experienced paddlers. The goal of the experience classification system lowa uses is to provide information to approximate the experience paddlers would likely encounter with average flows. Four experience classifications are included: Gateway, Recreational, Challenge, and Wilderness. Planning for water trails requires thought at the river setting scale, the site development scale, and the impact scale.

The purpose of this section of the plan is to recognize potential locations for each of the four experience classification trail types. Not all recommended study areas are expected to develop into state designated water trails, but each holds the potential to develop in a way consistent with the experience classification.

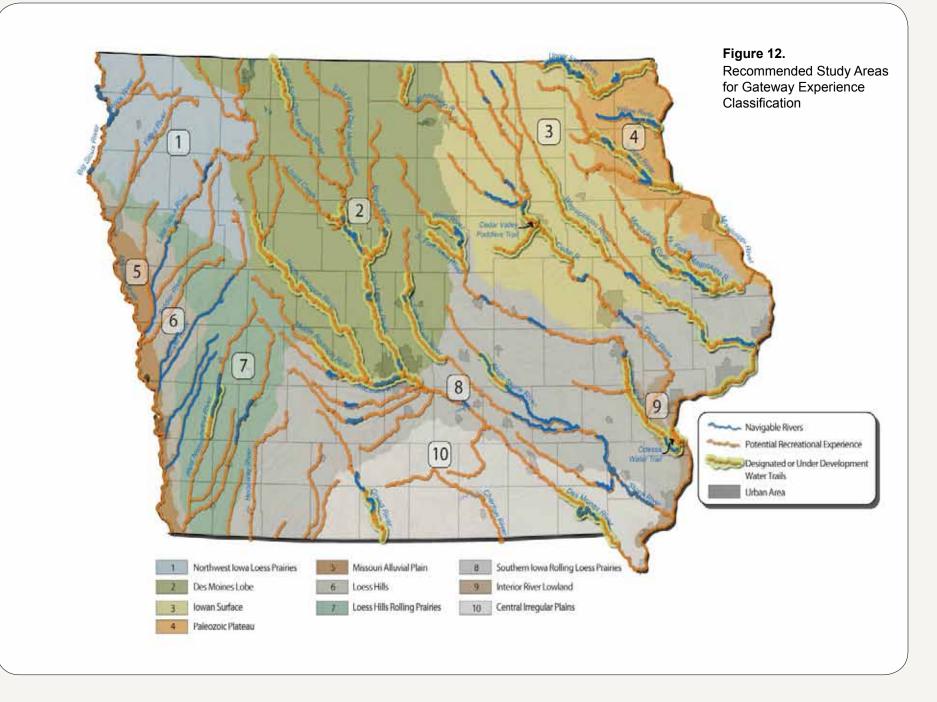
Gateway Experiences

Gateway segments are good introductory trails for beginners and those wanting shorter trips. These segments also typically require a higher level of maintenance due to the amenities present and the high use levels. At the river setting scale, the most critical elements in selecting gateway experiences include segments avoidance of permanent hazards, such as dams, and the length of the segment. Maximum trail segments of 6 or fewer miles seem to work best with this type of user. The channel bottom material is also of some concern. Channels laden with thick deposits of sediment are difficult to navigate at low water levels and usually not recommended for gateway experiences. Ideally, gateway segments of water trails would be located in all regions of the state, close to areas of regional population centers and on rivers already being heavily used for paddling and floating

Figure 12 illustrates river segments with merit as potential gateway water trails. In total, approximately 350 miles

of river are recommended for study. Each ecoregion in the state includes at least one study area. Utilizing existing state park facilities and well-developed county parks for access points is key to the ability to manage a large number of paddlers.

At the site development scale, gateway segment users appreciate access to rental facilities. Actively encourage responsible canoe, kayak, and in some cases inner tube rental businesses. Expect to manage the river and access points in coordination with liveries. Gateway users also appreciate restrooms, hard-surfaced parking and launches, camping and picnic facilities. As these segments are specifically intended for use by families, including older family members, hard-surfaced parking, access trails and access points are critical. Parking areas and access trails designed to meet American's with Disabilities Act (ADA) regulations are encouraged.



Recreational Experiences

Recreational experiences generally require more skill and experience compared with Gateway segments. Parking area and access construction materials may be less stable, such as gravel, and launch locations may be more difficult to access from parking areas.

At the river setting scale, recreational experiences can include some boat maneuvering around hazards and short portages around dams. Recreational experience trail segments are recommended to include 9 or fewer miles—the length of a typical day trip on the water. Recreational trails should be developed with the thought that most lowans have access to a water trails experience relatively close to their home. Interpretation along these water trails would ideally teach users about regional differences such as geology, vegetation, and history. At least minimal amounts of maintenance are expected as these segments are usually heavily used.

Figure 13 illustrates river segments with merit as potential recreational water trails. Appendix B lists these segments. Most ecoregions in the state include multiple study areas. At the site development scale, amenities such as restrooms, changing screens, and developed campsites are sometimes present at access sites.

Challenge Experiences

Challenge experiences are just that – a challenge to paddlers for one or more reasons. Portages around dams, long distances between existing access points, high waves and other risks can be present, requiring advanced boat maneuvering skill. Segments with launches or landings in close proximity to a dam should be reviewed for whether skill would be needed to avoid the hazard. Average paddlers are not encouraged to use these segments so use levels will likely be lower compared to gateway and recreational segments. At the river setting scale, there are few limitations on selecting a challenge route, with the exception of human health. The presence of challenges or obstacles is more common in designating the length of these segments rather than a maximum length. At the site development scale, challenge segment users require less development in terms of the stability of parking area, trail, and launch materials.

Figure 14 illustrates river segments with merit as potential challenge water trails. Identification of challenge segments is most-appropriately based on local knowledge of a stream, rather than a statewide data analysis. Proposed study areas, therefore, are limited to those on existing water trails recommended by managers or others with paddling experience in the area. In total, 22 segments of river are recommended for study. Appendix C lists these segments.

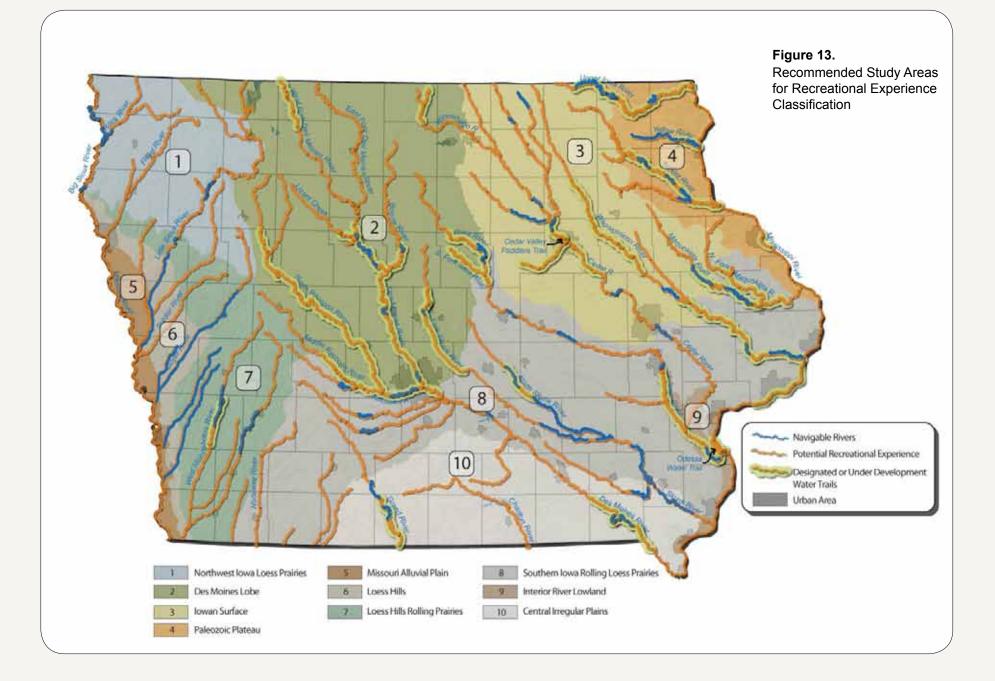
Wilderness Experiences

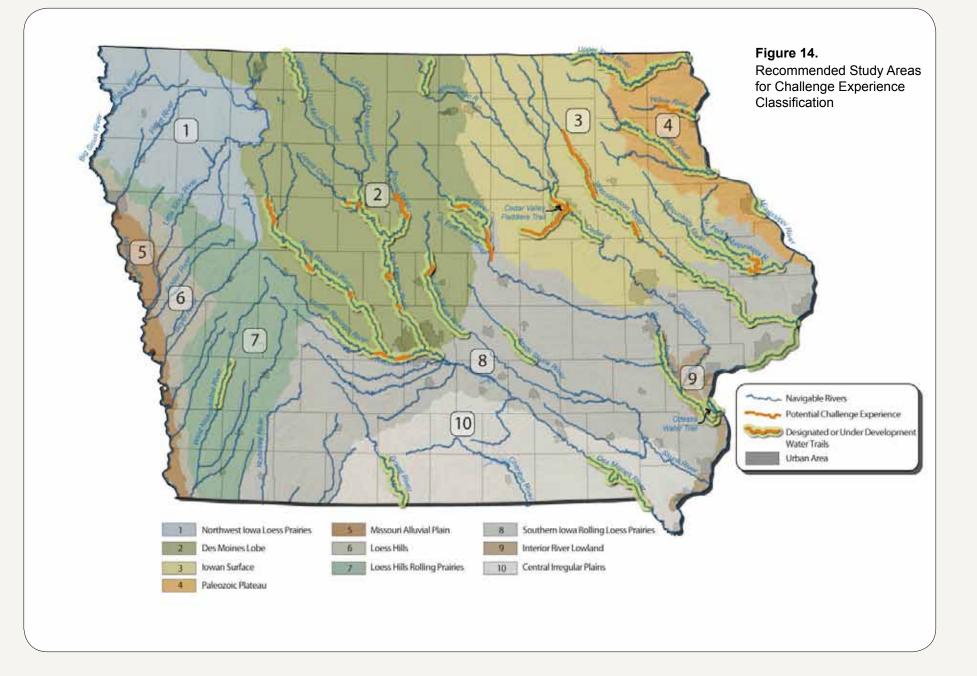
People define the concept of wilderness differently. That places untouched by human impact even exist on our planet is debatable. The goal of wilderness water trail segments in Iowa is not to enter this discussion, but rather to provide access to the best places we know of where paddlers can experience some degree of solitude and separation. Often these segments provide excellent wildlife observation opportunities as well.

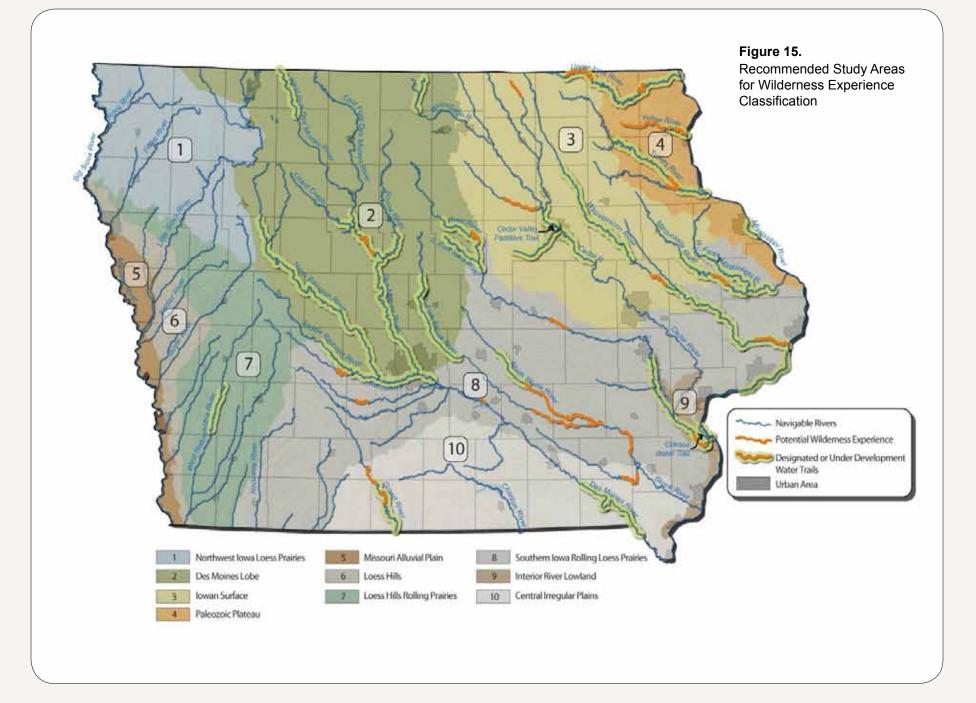
Wilderness segment users appreciate remote access points, minimal directional signage and a lack of observable human impact. These trail segments will be most functional when they are long—at least 9 miles and preferably longer. Permanent and temporary hazards are also anticipated. Multi-day experiences are possible when remote camping is available.

Figure 15 illustrates river segments with merit as potential wilderness water trails. In total, approximately 450 miles of river are recommended for study. Appendix D lists these segments. Many ecoregions in the state include at least one study area. Criteria used in identifying these segments, in addition to a remote setting, included an intact forested riparian corridor, minimally developed existing access points, a high percentage of publiclyowned lands bordering the stream, and river intersection with public bird conservation areas.









Water Trails to Promote Specific Interests

lowans told us their interest in future water trail use can be sparked if trails linked to specific interests existed. The individual identity of trails in the current water trail system is primarily based on the landforms and communities the segment intersects. This new direction is a way for water trails to begin building additional identity and distinguish themselves in the state and region by using the resources present.

This strategy doesn't suggest a change in how experience classifications, signage or other standards of water trail development are implemented. It does suggest that trail experiences can be organized and interpreted to bring new users to the trail or bring new information to people already using it. While new water trails may not be developed solely for these reasons, value can be added to them in terms of public interest using the existing resources and regional differences.

The purpose of this section of the plan is to recognize opportunities for developing and marketing water trails in alternative ways in order to spark interest in using them, help to develop public appreciation for resources and regional differences, and encourage local economies to grow. While people's interests are extremely varied, several consistent themes emerged from our research. These themes included history, local foods, pedal-paddle, and multiple use trail areas.

Human History Tours

It's not a complete surprise that many recognized historic resources in lowa are aligned closely with rivers, considering how our state developed. When mapped however, the strong overlap in patterns between the two suggests a new collaboration. Rivers with clusters of historic sites visible from on-water or near the water would provide an interesting tour for water trail users, particularly when longer river segments are interspersed with campgrounds and bed and breakfast businesses.

Water trail users with vehicles could follow tour routes with clusters of historic sites within close proximity, but not necessary on the edge of the river.

Iowa includes an abundance of opportunities to learn about history. More than 160 museums are located here. At least one museum is located within 30 miles of every stream segment in our study with several exceptions in Ida, Clayton and Lyon Counties. In addition, nearly 9,000 sites are included in Iowa's National Register of Historic Places. These include bridges, dams, houses, farms, commercial buildings, religious institutions (and a few trees). Approximately 200 bridges in Iowa have been identified by the Iowa Department of Transportation with historic value.

River segments recommended for study for historic interest include the following:

- Des Moines River in southern Van Buren County
- Iowa River downstream of and including Hardin County
- Little Sioux River in Cherokee County
- Rock River near Rock Rapids
- Shell Rock River in Cerro Gordo, Floyd and northern Butler Counties
- Upper Iowa River in Winneshiek County
- Wapsipinicon River

Local Foods Tours

lowa's connection to agriculture extends far beyond the commodity crops produced on large corporateowned farms that get the most media and political attention. As our history attests, and the hundreds of farmers markets and community-supported agriculture businesses and community gardens in the state today, lowa soil and climate conditions are ideal for food production. The local food movement has spread in lowa over the past 20 years and is based on the notion that food is consumed close to where it was produced. Consumers, institutions and restaurants are examples of those deliberately purchasing these products. Annual crops such as vegetables are common fare. Meat such as lamb, grapes and wine, and orchards and other fruits are also produced and marketed locally in the state. A few farms in the state are also offering visitors on-farm experiences in food production.

Planning to organize water trail segments rich in local food experiences is best conducted at the local and regional scale by groups, organizations and consultants familiar with the industry. Examples of these organizations include Resource Conservation and Development Areas (RC&Ds) and Iowa Councils of Governments (COG's).

Pedal-Paddle Tours

Pedal-paddle participants combine kayaking and bicycling in the same trip. Traditionally, a vehicle is left at the launch location and boats are paddled downstream to the location where a bicycle has been parked. Participants either bike back to the vehicle and drive to pick up the boat, or trailer the boat back to the launch site with their bike. This version of pedal-paddle requires established trails adjacent to river corridors. Corridors recommended for study of traditional pedal-paddle include the following:

- Middle Raccoon River in eastern Guthrie and western Dallas Counties : Raccoon River Valley Trail (16.1 miles of adjacent river and trail)
- South Skunk River in Story County: Skunk River Path and 13th Street Path IV (2 miles of river with intersecting trails)
- West Fork Des Moines River: Three Rivers Trail (10 miles of adjacent river and trail)
- Shell Rock River: Rolling Prairie Trail (8 miles of adjacent river and trail)
- Cedar River in Bremer County: Cedar Valley Lakes Trail and Trolley/218 Trail (34 miles of river and trail in close proximity)
- Des Moines River in Polk County: Neal Smith Trail (6.7 miles of adjacent river and trail)
- Des Moines River in Van Buren County: River Trail (3 miles of adjacent river and trail)
- Black Hawk Creek in Grundy County: Pioneer Trail (11.5 miles of adjacent river and trail)
- Black Hawk Creek in Black Hawk County: Sergeant Road Trail (13.2 miles of adjacent and intersecting river and trails)

An alternative vision of pedal-paddle could allow travel across broad sections of the state on rivers segments, using trail segments to change rivers and continue travel. These tours require multiple days, and adjacent camping facilities. Recommended study areas are listed in Table 6.

North to South Study Area	West Fork Des Moines River (Emmet County)	Intersection with THree Rivers Trail (Humboldt County)
	Three Rivers Trail (Humboldt County)	Boone River (Wright County)
	Boone River (Wright County)	East Fork Des Moines River (Webster County)
	East Fork Des Moines River (Webster County)	Downstream to the state line
Central Study Area	North Raccoon River	Intersection with Raccoon River Valley Trail (Greene County)
	Raccoon River Valley Trail	Intersection with Middle Raccoon River (Dallas County(
	Middle Raccoon River, Raccoon River	(Near) Intersection with Great Western Trail in Des Moines
	Great Western Trail	Intersection with the North River
-	North River	Des Moines River
Cenetral to East Study Area	South Skunk River (Story County)	Intersection with Heart of Iowa Nature Trail (Story County)
	Heart of lowa Nature Trail (trail not complete in this leg)	lowa River (Marshall County)

Table 6.

Recommended Study Areas for Pedal-Paddle Tours

Multiple Use Trail Areas

Planners are encouraged to organize water trails with alternative activities and uses to respond to diverse user groups. All members of a group or family may not be interested in water trail use. While some use water trails, others in the group may be interested in fly fishing, hiking, museums, shopping or scenic drives while waiting to provide shuttle support to water trail users in their group. Functional base locations for these groups will be important, particularly those taking advantage of paddling outfitter locations, well-developed parks and environmental learning areas. The following established use types are recommended for integration with state-designated water trail routes where appropriate:

lowa's state scenic byway system promotes diverse visual experiences. Iowa also includes two national scenic byways, the Loess Hills Scenic Byway and the Great River Road. Web page information provided at http://www.iowadot.gov/iowasbyways/index.aspx

Trout fishing in northeast lowa on cold water streams; lowa's DNR web page: http://www.iowadnr.gov/fish/fish-ing/trout/troutstr.html

Hundreds of miles of hiking trails exist in Iowa; the Iowa Natural Heritage Foundation provides a database of trails by location and name: http://www.inhf.org/iowatrails/index.htm

This planning addressed goals by achieving the following outcomes:

- Developed recommendations for expansion of state designated water trails balancing geography, population, ecologic conditions, and paddling ability
- Developed and implemented a consistent hazard and wayfinding signage system for on-water and on-land viewing
- Developed an experience classification rating system for water trails to help paddlers meet their expectations
- Prepared current design guidelines for parking, trails and launch facilities based on stream characteristics
- Prepared low-impact design guidelines for managing stormwater runoff from access construction
- Prepared stream restoration and stabilization design guidelines to protect launches based on stream restoration methods
- Developed a locally-led planning process for new water trail projects
- Incorporated strategies for incorporating
 public data in water trail design
- Researched and began to implement
 existing tools to reduce undesirable behavior
 on popular rivers

ACTION ITEMS FOR WATER TRAILS

Many goals were met and tasks accomplished in the two-year effort to develop this plan. Important tasks remain, however. The following list prioritizes this work:

Tasks for the Short-Term:

- Implement hazard warning sign standards for all dam (2012) and wayfinding signage (2014)
- **Develop and implement a temporary hazard notification system**: temporary hazards to paddlers require communication including health hazards, construction obstructions and flood damage
- Assess existing slope of walkways and surface types for launches: It's unclear how many existing launches on state designated and developing water trails provide stable and adequate design and materials to accommodate the elderly and others with special needs. An inventory of amenities will allow future investment in launch enhancement and construction to best serve these users (June 2012)
- Develop a booklet for paddling enthusiasts, conservationists, and local economic development coordinators : "Getting Started: Launching Water Trails in Iowa." This booklet will guide citizens groups and interested in organizations in developing and understanding the value of water trails (June 2011)
- **Use volume and activity data:** Collect and organize statewide river use counts and activities based on volunteer field for management and enhancement (June 2012)
- New online mapping and trail selection system: The existing online mapping system is unreasonably difficult for the public to use. Changes to roads, launches and dams cannot be updated with the frequency that will be expected by future users (June 2012)

Long-Term Tasks: Use water trail development to strengthen natural resources conservation

- **Continue developing expertise and institutional knowledge in state launch design standards** through monitoring and evaluation. Report results to managers responsible for launches
- Transition existing and new water trails based on experience classifications and use of the new planning process
- Wilderness water trails: study and develop one or more water trails consistent with this experience classification
- **Training to planners and designers:** to more effectively plan new water trails and develop more efficient budget expectations



Conclusion

Successful state plans are never the last thing to be written or prepared concerning their subject. The best state plans carve out a new direction. They provide strategies, action guidelines and energy for improvement. **Iowa's Water Trails: Connecting People With Water and Resources** seeks to accomplish this regarding public access to lowa waterways. While neither lengthy nor complex, it integrates the ideas and needs of many people with resources as they are understood in lowa.

Waterways are challenging places to work. A successful water trail system will develop through the efforts of many volunteers, state and federal agency staff, and in some cases professional guidance. Complex settings, such as decisions about whether water trail users should portage around a dam or whether the dam should be modified or removed, often require both social and hydrologic inquiry and attention. Multi-jurisdictional trails are another instance where the skill and experience of a planner or coordinator can pull a vision together into a completed project. Not all water trail designs and plans require professional guidance. But we've learned that having professionals step into a project early in planning can avert unintended consequences.

lowa has experienced enormous growth in water trails over the past three years. Both participants in this planning and results of research on existing facilities conclude that much understanding of the existing system is still needed. The development of additional water trails should be balanced against better understanding existing trails and their amenities and bringing their standards up to those developed through this planning process.

Resources identified and developed by this planning effort will be refined and streamlined during early phases of implementation. As technologies and social attitudes evolve, this plan provides a solid directions for a burgeoning program to adapt and grow.

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