

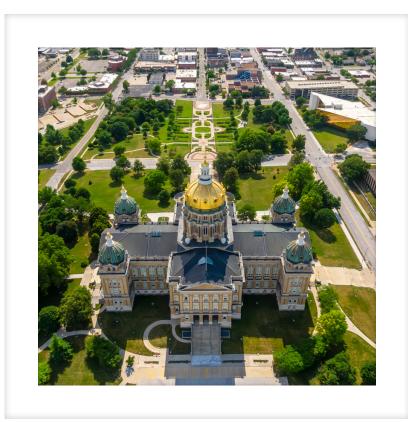
## **URBAN FORESTRY FACTS**



I O W A

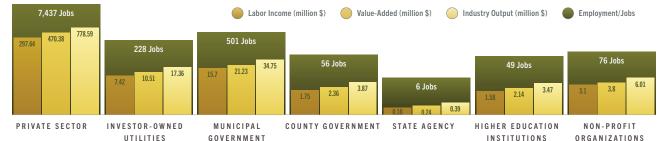






## TOTAL EFFECT ECONOMIC CONTRIBUTION OF URBAN FORESTRY\*

\*Total Economic Contribution is the sum of direct, indirect, and induced effects of urban forestry activities.



PRIVATE SECTOR

INVESTOR-OWNED ULTILITIES

**MUNICIPAL GOVERNMENT** 

**COUNTY GOVERNMENT** 

STATE AGENCY

**HIGHER EDUCATION INSTITUTIONS** 

**NON-PROFIT ORGANIZATIONS** 

WITH EVERY
DOLLAR GENERATED
IN URBAN FORESTRY

\$0.53

WAS ADDED
TO THE STATE

with every Job
in urban forestry

0.33 jobs
were added in other
economic sectors







OF IOWA'S COMMUNITY LAND IS COVERED WITH CANOPY

**DIRECT TAX CONTRIBUTION** 

OF URBAN FORESTRY



TOTAL JOBS 6,267

80%
OF IOWA'S
POPULATION LIVE WITHIN
URBAN FORESTS

VALUE OF ECOSYSTEM SERVICES

\$63.5 million/year

\$27.1 MILLION FROM THE REMOVAL OF AIR POLLUTANTS

\$19.0 MILLION FROM THE REDUCTION OF STORMWATER

\$17.4 MILLION FROM THE SEQUESTRATION OF CARBON



STATE & LOCAL
TAX CONTRIBUTION
FEDERAL



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