

Environmental Management System (EMS) Industry Group Workshop
***“EMS In Depth: Objectives & Targets and
Environmental Management Programs”***

Developing Objectives & Targets Exercise and Networking

Exercise and Networking #2

- Your organization has recently developed some of its Objectives & Targets. See Attachment 2
- Using Attachment 2, evaluate the existing Objectives & Targets and re-write them to be “stronger”, if needed / possible
- Use your creativity and imagination to be as detailed / specific as possible
- Remember to use your workshop material as a reference. In particular, consider the Characteristics of Strong Os & Ts and the Helpful Hints

Attachment 2 – Exercise and Networking #2

Objective:	<i>Reduce Greenhouse Gas emissions</i>
Target:	<i>Decrease gallons of fuel used by replacing two inefficient heating systems with more efficient systems</i>
Additional Info:	<i>Significant Aspect – Air Emissions</i> <i>Metric – Gallons of fuel used</i>

Re-Write the Above O & T to be “Stronger”, if Needed / Possible

Objective:	
Target:	
Additional Info:	

Attachment 2 – Exercise and Networking #2

Objective:	<i>Reduce electricity usage</i>
Target:	<i>Improve efficiency for CY2015 compared with CY2014</i>
Additional Info:	<i>Significant Aspect – Energy Usage</i>

Re-Write the Above O & T to be “Stronger”, if Needed / Possible

Objective:	
Target:	
Additional Info:	

Attachment 2 – Exercise and Networking #2

Objective:	<i>Reduce degradation of land quality stemming from the painting operations at Acme Mfg., Inc. (Des Moines, IA)</i>
Target:	<i>Maintain solid waste minimization activities initiated in CY2013 to continue 20% decrease of waste generated in CY2015 compared to CY2012</i>
Additional Info:	<i>Significant Aspect – Waste Generation & Disposal</i> <i>Metric – Tons of solid waste generated</i> <i>Consistent with pollution prevention commitment stated in Environmental Policy</i>

Re-Write the Above O & T to be “Stronger”, if Needed / Possible

Objective:	
Target:	
Additional Info:	