Example Metrics to Use with Objectives and Targets

Yard Waste Management
- Tons (of yard waste diverted)

Hazardous Household Waste Collection
- Pounds (of HHM collected)
- Number of residents served

Water Quality Improvement
- Miles (of stream cleanup)
- Number of volunteers (at a stream cleanup)
- Cubic yards of soil loss prevented
- Acres of soil stabilization

Greenhouse Gas Reduction
- Tons of CO2 equivalents
- Dollars (of Utilities costs)
- Kilowatt Hours
- Gallons of fuel

Recycling Services
- Tons (of recyclables collected)—listed by each material, e.g., plastic, glass, asphalt shingles, e-waste, etc.
- Number of residents served

Environmental Education
- Number of attendees (at education events)
- Number of education events
- Circulation numbers