



## How Do You Outdoors – Iowa State Fair 2022 DNR Promotion Rules

The How Do You Outdoors prize promotion is an Iowa Department of Natural Resources (“Iowa DNR”) promotion offering a drawing for gift cards and prizes from Iowa companies and organizations. Individuals may enter the promotion by choosing a favorite outdoor activity through a free online poll available at the Iowa State Fair in the DNR Building. Participants may scan a QR code to access the free poll. This promotion runs from 9:00 AM Central Time (CT) on Thursday, August 11, 2022 through 8:00 PM CT on Sunday, August 21, 2022. Participants may vote one time, and each vote counts as an entry into the prize drawing, based on unique email addresses.

### How Do You Outdoors Prizes and Odds

The values of prizes are as follows:

- Quarry Springs Outfitters - Crescent Kayak - 12' Lite Tackle in Dart Green - \$1,099 Value
- Sportsman’s Warehouse - Archery Bow & Gift Card - \$650 Value
- Highland Hideaway Hunting - Half Day Pheasant Hunt Outing - \$600 Value
- Saylorville Marina - Half Day Pontoon Rental - \$500 Value
- Red Rock Marina - Half Day Pontoon Rental - \$500 Value
- Big Creek Marina - Full Day Pontoon Rental - \$465 Value
- Big Creek Marina - 1 Hour Watercraft Rental - \$40 Value (10 Total)
- Bass Pro Shops (Altoona) - Camping Package - \$400 Value
- Vortex Optics - Diamondback HD 2000 Rangefinder - \$450 Value (2 Total)
- Vortex Optics - Diamondback 10 x 42 HD Binoculars - \$300 Value (2 Total)
- Jax Outdoors (Ames) - Discover Iowa’s Great Outdoors Package - \$200 Value
- Iowa Cubs - Day / Night Out at the Ballpark Package - \$180 Value
- Iowa Hunter Education Instructor Association - Bass Pro Gift Cards - \$50 Value (5 Total)
- Seven Oaks - Gift Cards - \$25 Value (4 Total)
- Climb Iowa - Individual Day Passes - \$20 Value (4 Total)
- Rocky Mountain Elk Foundation - Ground Blind Hunting Package - \$200 Value
- Whitetails Unlimited - Growler Tumblers - \$55 Value (10 Total)
- onX Maps - 1 Year onX Hunt Elite, onX Offroad Elite and onX Backcountry Membership - \$230 Value
- Lockett Lures - Plano Box of Lures - \$200 Value
- Boyt Harness Co - Canvas Scoped Rifle Case with Accessory Pocket - \$114 Value (2 Total)
- Pheasants Forever - Alps Outdoorz Hunting Pack - \$150 Value
- Pheasants Forever - Leatherman Multitool Pack - \$120 Value
- National Wild Turkey Federation - Framed Print - \$200 Value
- Delta Waterfowl - Swag Pack - \$80 Value
- Ducks Unlimited - Framed Print - \$200 Value
- Shelby County Conservation - 2 Electric Camping Sites - \$32 Value
- She Goes Outdoors - Outdoors Package - \$200 Value
- Iowa DNR - Shooting Sports Package - \$50 Value (2 Total)

There is no cash option for this promotion. All prizes are subject to DNR validation. Winners may reject the prize, which will then be awarded to another polling participant. **ODDS:** The odds of winning a How Do You Outdoors promotion prize will vary depending on the total number of entries received during the Iowa State Fair.



### **Entry and Eligibility**

Entry into the promotion is accomplished by scanning a QR code at the DNR fair building and choosing a favorite Iowa outdoor activity and providing an email address. Participants must be 18 years of age or older to be eligible to win up to one prize or gift card / certificate throughout the entry period. This promotion runs from 9 AM Central Time (CT) on Thursday, August 11, 2022 through 8:00 PM CT on Sunday, August 21, 2022. All entries are final. Members of the Iowa Department of Natural Resources' commissions and Iowa DNR employees and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any license vendors who have access to confidential information that may compromise the integrity of the Iowa DNR, and their immediate families, as defined by statute, are not eligible.

### **Opt Out**

A person may opt out of participating in the Adventure Ready prize promotion by (1) rejecting any prize received, or (2) contacting the Iowa DNR at 502 E. 9<sup>th</sup> Street, Des Moines, IA 50319, Attention: Megan Wisecup. A person opting out of the program may be required to provide information to Iowa DNR to validate the identity of the person opting out of the program.

### **Drawings**

DNR will conduct a random drawing after the close of the promotion entry period to determine the winners for the How Do You Outdoors promotion. Only one prize or gift card / certificate will be awarded per individual during the promotional timeframe. Each selected winner will be contacted by DNR to verify his or her eligibility and to ensure DNR has the correct address for purposes of sending the prize. Entrants are not required to personally attend the drawings or be present at the time of the drawings to be determined a winner. If a prize that is sent to a winner is returned to the DNR, the DNR may declare the prize forfeited by the winner and the winner will have no further right to the prize. Entrants are encouraged to verify the contact information when contacted by the DNR.

### **Iowa DNR Discretion**

If the DNR director, or the director's designee, determines that an otherwise valid entry has been foiled by the intervention of a DNR employee or through an error, the director may authorize the replacement of an eligible entry. This shall be the player's only recourse against the DNR or its personnel.

### **Participation Agreement**

Unless the person opts out of the promotion as described above, the following is agreed upon: (1) voting in the DNR's online poll at the 2022 Iowa State Fair, the participant agrees to be bound by the rules of this promotion and hereby waives any and all claims of liability against the Iowa DNR, any organizations donating prizes or otherwise affiliated with sponsoring the How Do You Outdoors promotion, and their employees and agents; (2) by claiming the prize, the winner authorizes the use, without additional compensation, of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including, without limitation, radio broadcasts, newspapers and other publications, television or film releases, slides, videotape, distribution over the Internet, and picture date storage) the Iowa DNR may deem appropriate; (3) if the Iowa DNR is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, governmental laws, regulations or restrictions or any other causes of any kind whatsoever, including without limitation de-authorization of the DNR to conduct the promotion or financial inability of DNR to provide or conduct the promotion, which are beyond the reasonable control of the Iowa DNR, the winner agrees the Iowa DNR shall not be liable or responsible for its inability to provide some or all of the items discussed herein; (4) if disputes arise beyond those covered by incidents referenced in the "Iowa DNR Discretion" section, the license buyer agrees the laws of the State of Iowa shall govern and determine all matters arising out of or in connection with this promotion, and any and all litigation commenced in connection with this promotion shall be brought and maintained solely in Polk County District Court for the State of Iowa, Des Moines



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Iowa, or in the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate; this provision, however, shall not be construed as waiving any immunity in State or Federal court, which may be available to the DNR or the State of Iowa; and (5) the participant agrees that the Iowa DNR is not responsible for and shall not be liable for any damage to an entrant's computer system that is directly or indirectly caused by accessing or downloading content from <http://www.iowadnr.gov> or otherwise participating in this promotion; any computer system, phone line, hardware, software or program malfunctions; or other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature; and that without limiting the generality of the foregoing, the Iowa DNR is not responsible for lost, interrupted, inaccessible or unavailable networks, satellites, Internet Service Providers (ISP), website or other connections; or for miscommunications; failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmission; or for any technical malfunctions, failures or difficulties; printing errors; clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents, or other errors of any kind or nature; or for the incorrect or inaccurate capture of information or the failure to capture information.