**URBAN FORESTRY FACTS**

**IOWA**

**TOTAL EFFECT ECONOMIC CONTRIBUTION OF URBAN FORESTRY**

*Total Economic Contribution is the sum of direct, indirect, and induced effects of urban forestry activities.

- Labor Income (million $)
- Value-Added (million $)
- Industry Output (million $)
- Employment/Jobs

<table>
<thead>
<tr>
<th>Sector</th>
<th>Labor Income</th>
<th>Value-Added</th>
<th>Industry Output</th>
<th>Employment/Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Sector</td>
<td>7,437</td>
<td>297.64</td>
<td>470.38</td>
<td>778.59</td>
</tr>
<tr>
<td>Investor-Owned Utilities</td>
<td>7.42</td>
<td>30.51</td>
<td>37.36</td>
<td>55.70</td>
</tr>
<tr>
<td>Municipal Government</td>
<td>501 Jobs</td>
<td>15.7</td>
<td>23.23</td>
<td>34.75</td>
</tr>
<tr>
<td>County Government</td>
<td>56 Jobs</td>
<td>2.36</td>
<td>3.87</td>
<td>6.23</td>
</tr>
<tr>
<td>State Agency</td>
<td>6 Jobs</td>
<td>0.35</td>
<td>0.58</td>
<td>0.93</td>
</tr>
<tr>
<td>Higher Education Institutions</td>
<td>49 Jobs</td>
<td>1.58</td>
<td>2.04</td>
<td>3.56</td>
</tr>
<tr>
<td>Non-Profit Organizations</td>
<td>76 Jobs</td>
<td>2.30</td>
<td>3.87</td>
<td>6.01</td>
</tr>
</tbody>
</table>

With every dollar generated in urban forestry, $0.53 was added to the state.

With every job in urban forestry, 0.33 jobs were added in other economic sectors.
19% of Iowa’s community land is covered with canopy.

80% of Iowa’s population live within urban forests.

Value of ecosystem services:
- $63.5 million/year
- $27.1 million from the removal of air pollutants
- $19.0 million from the reduction of stormwater
- $17.4 million from the sequestration of carbon

Direct economic effect: $553 million

Directly in industry:
- Total jobs: 6,267

State & local tax contribution: $36.8 million

Federal tax contribution: $47.3 million

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Please visit http://www.nmsfa.org to view online or download a copy of the full report.