WHAT IS THE HABITAT CHECK-OFF?
Habitat Check-off is an agreement between Iowa Department of Natural Resources (DNR), Iowa Pheasants Forever (PF), and the Iowa Native Seed Growers Association that the growers in the Association will provide 5% off total cost of a native seed or native plug order to the landowner and will donate 5% of the value of the seed sale to a fund shared equally between Iowa DNR and Iowa PF. Both the Iowa DNR and PF use these donated funds to further wildlife habitat improvement efforts throughout Iowa.

HOW THE HABITAT CHECK-OFF WORKS
The only thing a private landowner, agency or company preparing to purchase native grass and forb seed from a participating seed dealer needs to do to receive the discount is present the HABITAT CHECK-OFF CERTIFICATE (detach below) with their order. There is no cost to the landowner to participate in Habitat Check-off. When a participating seed grower receives an order with a habitat check-off certificate the dealer automatically gives the individual 5% percent off the total purchase. To learn more, contact the Iowa DNR at (515) 281-5918.

WHY YOU SHOULD PARTICIPATE
- Receive 5% off the cost of your native seed or plugs
- Anyone can participate—Private Landowners, CCB’s, Soil and Water Conservation Districts, etc.
- Entirely voluntary
- Promotes high quality prairie restorations
- Promotes Iowa products
- Promotes the Iowa Economy
- Your participation helps generate prairie habitat funds

HABITAT CHECK-OFF FACTS
- If every landowner participated in Habitat Check-off there would be more than $250,000 in the fund every year.
- These funds are used to further habitat improvements by the DNR and Pheasants Forever across Iowa.

HABITAT CHECK-OFF CERTIFICATE
Support efforts to improve native habitat across Iowa: present this certificate when you purchase native seed or plugs from the dealers below to receive 5% off of your purchase total!

LANDOWNER NAME: _________________________  ADDRESS: ___________________________________________
FARM LOCATION: County: _________________  Township:  _________________ INV OICE TOTAL: $__________