



Iowa Outdoor EXPO

For Kids and Families

SPONSORSHIP INFORMATION

Iowa Outdoor Expo is committed to providing a free event for families to learn, explore and rediscover outdoor recreation. This is our 8th year in operation and since its inception our team has successfully encouraged over 50,000 Iowans to explore the great outdoors. Iowa Outdoor Expo is a unique organization that strategically links families, outdoor activities, and the opportunity to learn, grow and explore.

Our vision has and continues to open the outdoors to kids and families through hands on activities, giving the public an opportunity to learn an activity that will take them outside for the rest of their life. While doing this, we are creating outdoor stewards who respect our natural resources and have a passion to share it with others.



The Iowa Outdoor Expo is supported by a partnership between the Des Moines Izaak Walton League and the Iowa Department of Natural Resources. It is funded by the generous support of numerous nonprofit organizations and foundations as well as corporate financial and in-kind product/service donations. More importantly, our sponsors give their time and expertise as well. As a result, we are able to offer many different experiences over the weekend. These activities include, but are not limited to the following: kayaking, canoeing, fishing, camping, Dutch oven cooking, dog demonstrations, live animals, snowmobiles, ATVs, BB guns, bow and crossbow archery, and even trap shooting.

To help us achieve our goals, we ask for monetary and in-kind donations of services, equipment and gear. Many of our monetary donors have also chosen to help volunteer at the Expo. Historically, donors have contributed \$250.00 - \$10,000 each. **With donations from supporters like you, the Iowa Outdoor Expo remains a FREE event to the public.**

Thank you for considering this request and for your support.

Sincerely,

Rachel Ladd
Iowa Outdoor Expo Coordinator
On behalf of the Iowa Outdoor Expo committee

2016 Iowa Outdoor Expo Sponsorship Packages

Platinum Sponsor- \$5,000 and above

- Ad in event program
- Logo on Expo flyer
- Logo on Expo website
- Sponsor/partner/vender info in press kit
- Free vendor space at the Expo
- Email blasts with logo on ad
- Logo included in social media campaign
- Signage on site

Gold Sponsor- \$2,500 - \$4,999

- Ad in event program
- Logo on Expo flyer
- Logo on Expo website
- Sponsor/partner/vender info in press kit
- Free vendor space at the Expo
- Logo included in social media campaign
- Signage on site

Silver Sponsor- \$1,000 - \$2,499

- Logo in event program
- Logo on Expo website
- Free vendor space at the Expo
- Signage on site

Bronze Sponsor- \$500 - \$999

- Name in event program
- Name on Expo website
- Free vendor space at the Expo

Transportation Sponsor- \$250-\$499

- Banner on trailer
- Name in the event program

Friends of the Expo- \$249 and under

- Name in the event program



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Sponsor Form

Name of Organization/Business/Agency/Individual: _____

Contact Person: _____

Day Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Please Select Which Sponsorship You Have Chosen:

- | | |
|---|--|
| <input type="checkbox"/> Platinum \$5,000 & above | <input type="checkbox"/> Gold \$2,500 - \$4,999 |
| <input type="checkbox"/> Silver \$1,000 - \$2,499 | <input type="checkbox"/> Bronze \$500 - \$999 |
| <input type="checkbox"/> Transportation \$250 - \$499 | <input type="checkbox"/> Friends of the Expo \$249 & under |

Please find enclosed my check for \$_____

Please make checks/money orders payable to Iowa Outdoor Expo and mail with this form to:
Des Moines Izaak Walton League
Attn: Iowa Outdoor Expo
4343 George Flagg Parkway
Des Moines, IA 50321

For questions, please contact Lisa McIntyre at lmcintyreiaikes@yahoo.com.

Contact for Onsite/Set-up/Take Down:

Name and Title: _____

Day Phone: _____ Email: _____

Exhibit Information

Is your exhibit: Hands-on activity/exhibit Seminar/Demonstration Other

Please briefly describe your exhibit. Include the desired environment/location, the topic, target audience.

Please note all exhibits are subject to a health and safety inspection by Iowa Outdoor Expo personnel.