

State of R3 in America

Presented by Kristen Black

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Council to Advance Hunting and the Shooting Sports



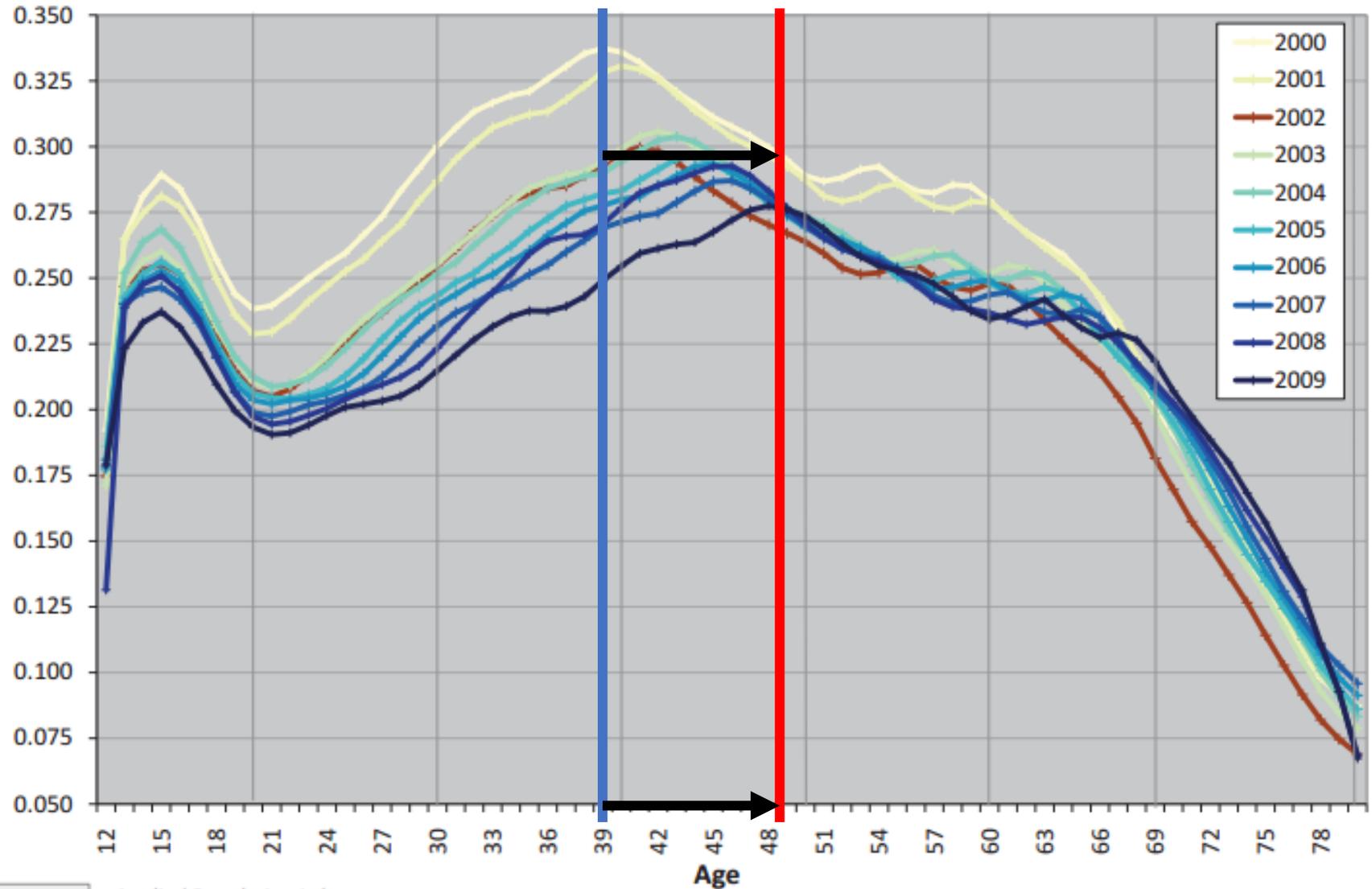
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National Trend

Male Gun Hunter Participation Rates, 2000-2009



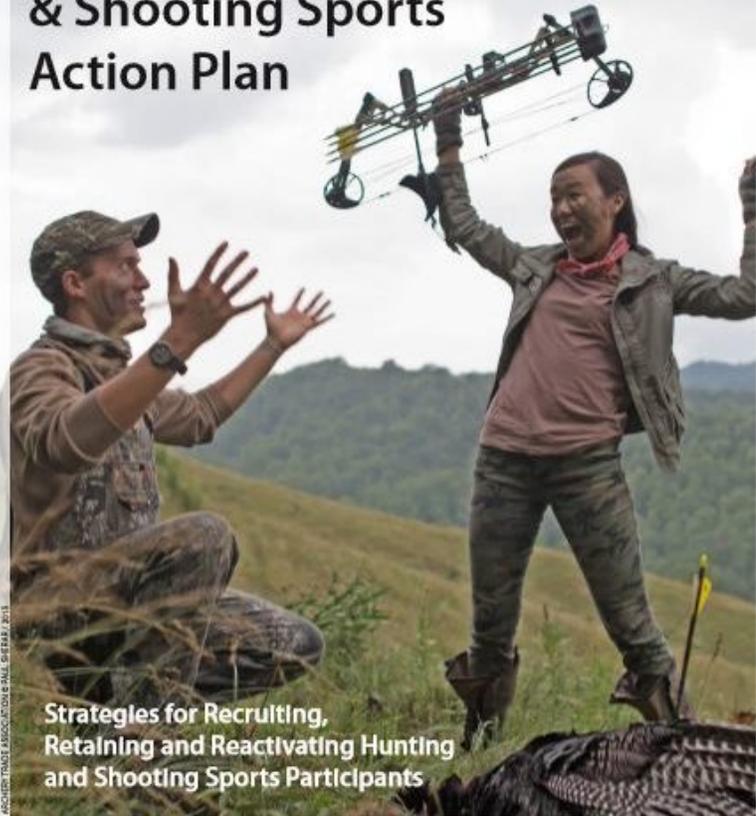
Applied Population Laboratory
Department of Community & Environmental Sociology
University of Wisconsin- Madison

Current Efforts

- What works? What doesn't? What does success look like?
- Who's the audience and how do we engage them?
- How to partner for maximum output?
- How to do successful marketing?
- What type of mentoring works best?



National Hunting & Shooting Sports Action Plan



Strategies for Recruiting,
Retaining and Reactivating Hunting
and Shooting Sports Participants

Fall 2016



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Council Contributions

- National Hunting and Shooting Sports Action Plan
- Future of Hunting and Fishing Project
- National R3 Symposium 2018, 2020
- National R3 Implementation Workgroup (IWG)
- National R3 Community

Progress – Early 2017

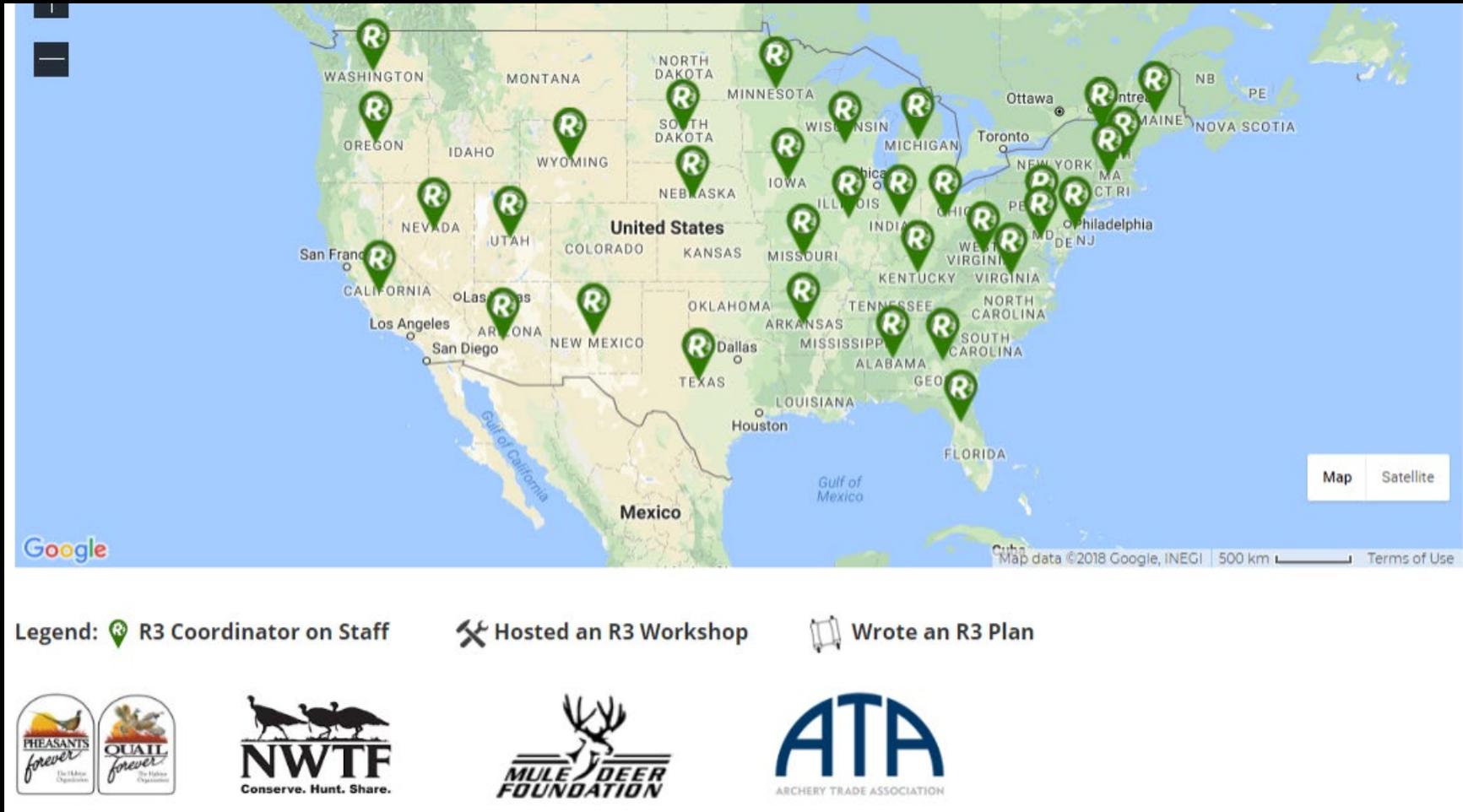


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Progress – Early 2018

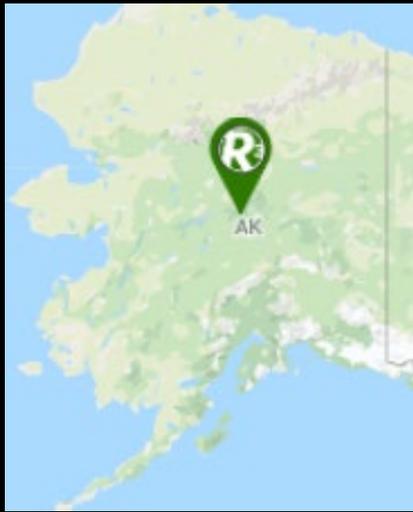


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Progress – Now



Dan Pieterse



Trish Engel



Josh Gold



Hank Forester



Bruce Rich



Trey Curtiss



Colby Kerber



Jim Curcuruto



Stephen Sowell



Mark Horobetz



Marcia Brownlee



Mark Fouts



Stephanie Hussey



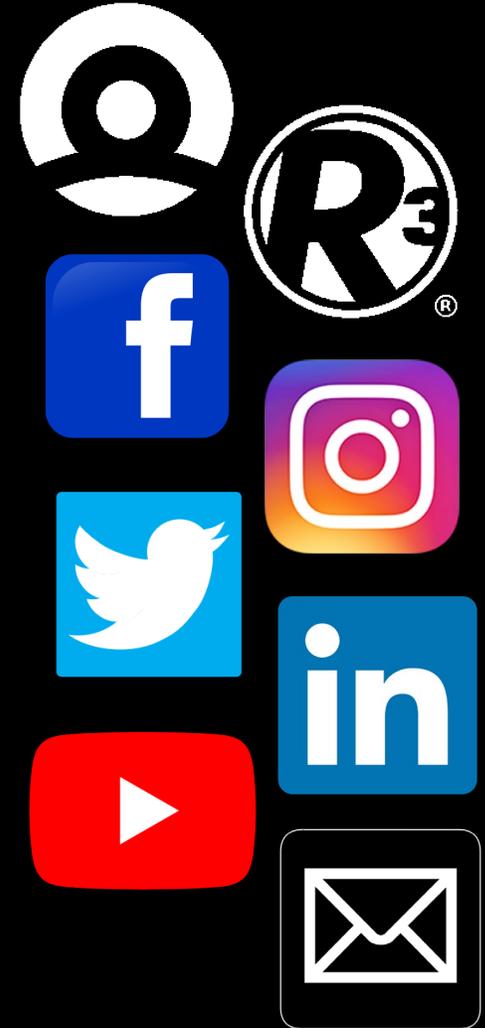
Legislation

- Modernizing the Pittman-Robertson Fund for Tomorrow's Needs Act
 - H.R. 877, S. 2092
 - Allows for PR monies to be used on R3 efforts
 - <https://cahss.org/pittman-robertson-modernization-act/>
- Target Practice and Marksmanship Training Support Act
 - Enacted on May 10, 2019
 - Amends PR to facilitate construction and expansion of public target ranges
 - <https://cahss.org/target-practice-and-marksmanship-training-support-act/>



Learn More

- Visit the Council Website: cahss.org
- Join the R3 Community: nationalr3plan.com
- Find us on Social Media: [@thanks4hunting](https://www.instagram.com/thanks4hunting)
- Watch us on YouTube: [webinars and foundation videos](#)
- Contact us via email: info@cahss.org



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THE NATIONAL SYMPOSIUM

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MAY 12-14, 2020 BROKEN ARROW, OK CAHSS.ORG/NATIONALR3SYMPOSIUM

Questions?



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