State of R3 in America

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Council to Advance Hunting and the Shooting Sports
National Trend

Male Gun Hunter Participation Rates, 2000-2009

Age

12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78

Applied Population Laboratory
Department of Community & Environmental Sociology
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Current Efforts

• What works? What doesn’t? What does success look like?
• Who’s the audience and how do we engage them?
• How to partner for maximum output?
• How to do successful marketing?
• What type of mentoring works best?
Council Contributions

- National Hunting and Shooting Sports Action Plan
- Future of Hunting and Fishing Project
- National R3 Symposium 2018, 2020
- National R3 Implementation Workgroup (IWG)
- National R3 Community
Progress – Early 2017

[Map showing locations across the United States with markers indicating R3 Coordinator on Staff, Hosted an R3 Workshop, and Wrote an R3 Plan.]
Progress – Early 2018

Legend: 📍 R3 Coordinator on Staff  ⬜ Hosted an R3 Workshop  ⌙ Wrote an R3 Plan

Map data ©2018 Google, INEGI | 500 km — Terms of Use
Progress – Now
Legislation

• Modernizing the Pittman-Robertson Fund for Tomorrow’s Needs Act
  • H.R. 877, S. 2092
  • Allows for PR monies to be used on R3 efforts
  • [https://cahss.org/pittman-robertson-modernization-act/](https://cahss.org/pittman-robertson-modernization-act/)

• Target Practice and Marksmanship Training Support Act
  • Enacted on May 10, 2019
  • Amends PR to facilitate construction and expansion of public target ranges
Learn More

• Visit the Council Website: cahss.org
• Join the R3 Community: nationalr3plan.com
• Find us on Social Media: @thanks4hunting
• Watch us on YouTube: webinars and foundation videos
• Contact us via email: info@cahss.org
Questions?