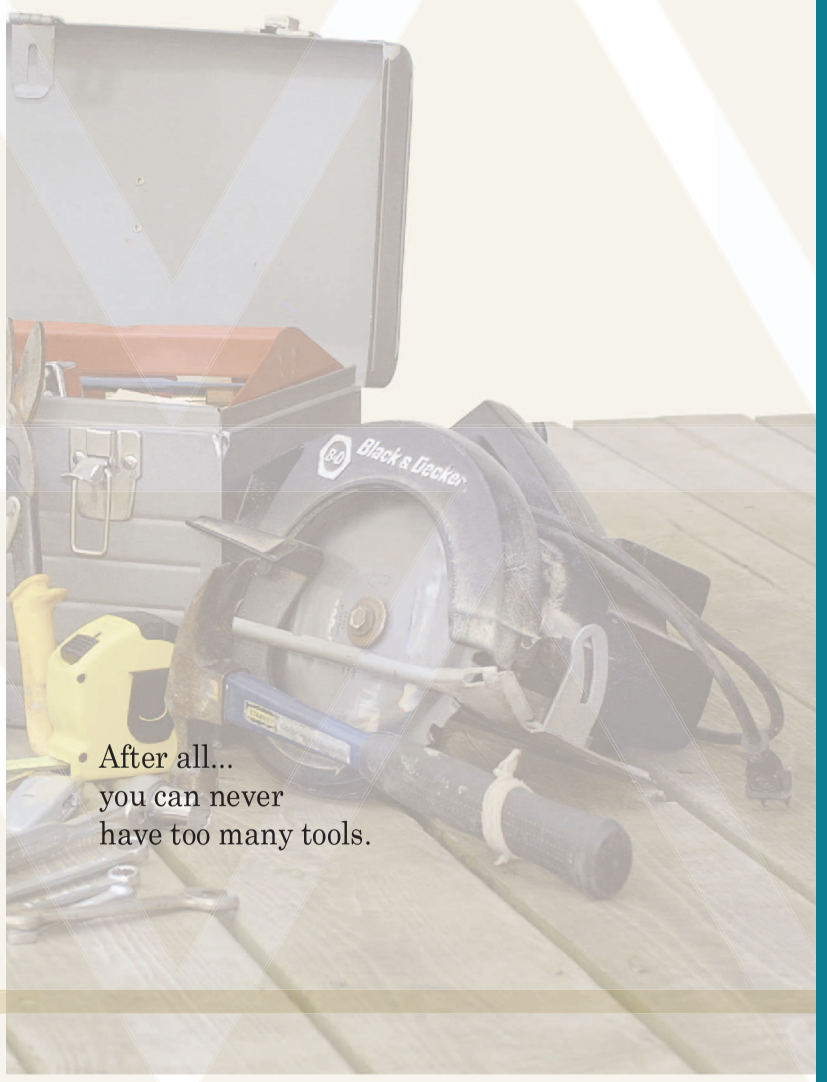


After all...
you can never
have too many tools.

Take the next step

Toward continuous improvement

How to contact us

Our expanded offerings can save your company money through increased efficiency and decreased waste generation. And we can help your company take its place as a good environmental neighbor in your community.

And remember — we offer confidential, non-regulatory services at no cost to you.

Set up an appointment with a Pollution Prevention Services expert today.
Call (515) 281-5353
or (515) 281-8499.

And be sure to visit our website at
www.iowap2services.com

DNR

Iowa Department of Natural Resources

PRINTED ON RECYCLED PAPER

Pollution Prevention Services

Committed to continuous environmental and economic improvement

GOVERNMENT BUSINESS
pollution prevention services
ENVIRONMENT

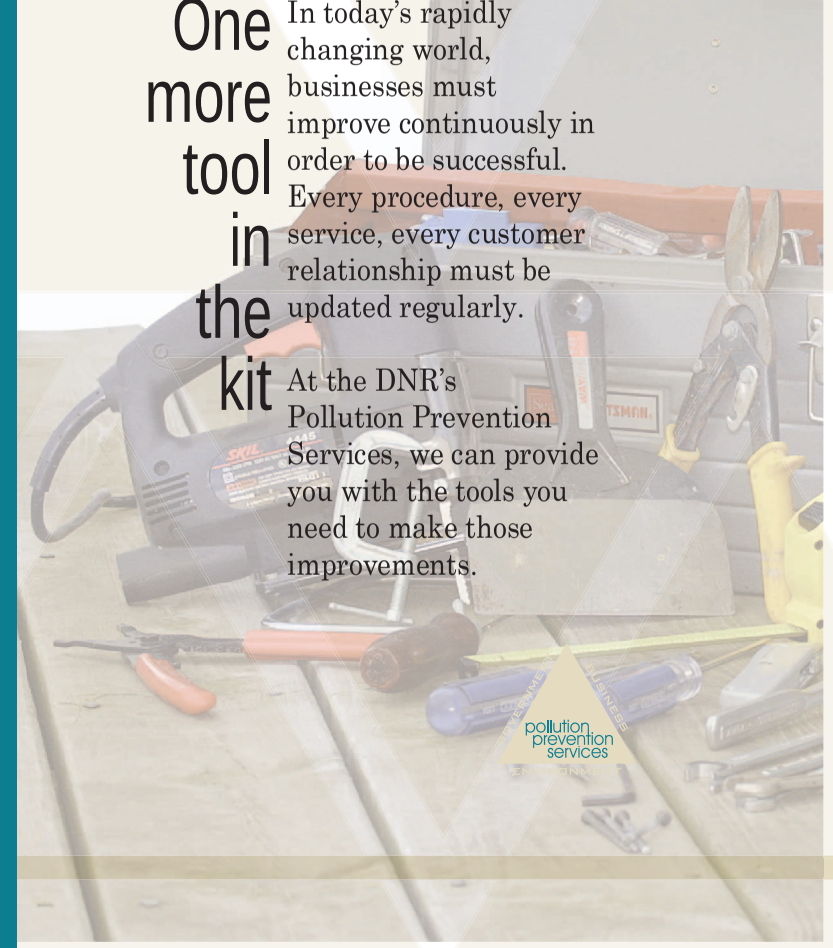
Pollution Prevention Services...

We can boost your continuous improvement process.

One more tool in the kit

In today's rapidly changing world, businesses must improve continuously in order to be successful. Every procedure, every service, every customer relationship must be updated regularly.

At the DNR's Pollution Prevention Services, we can provide you with the tools you need to make those improvements.



Reducing waste...

The key to continuous improvement

We can help you reduce or eliminate waste at the source, before it's generated.

Pollution is waste

Waste must be properly discarded or processed, which is expensive. And waste can indicate inefficiencies in the use of raw materials and processes.

Pollution Prevention is the act of reducing or eliminating waste — at the source, **BEFORE** it's generated. That benefits your business in two BIG ways...

Benefits to your business

You save money...
through increased efficiency, the use of fewer raw materials and better process operation.

Your prestige is boosted...
as a good environmental neighbor.

"We used P2 Services' extensive expertise and fresh perspective to audit our plating operations. They identified many opportunities for improvement and increasing our pollution prevention efforts."

**— Maytag Corp.
Newton, Iowa**

What we'll do

Our team of experts will provide **you** with Pollution Prevention techniques that can reduce or eliminate waste.

We'll meet with you and discuss Pollution Prevention opportunities **for you** and help you determine **your** needs.

Then, **we'll work with you to meet those needs,** helping you develop and implement a specific, realistic action plan with **clear, measurable objectives.**

It's a true partnership, a long-term relationship that will pay **big dividends** for you.

Our veteran team of pollution prevention experts offers a wide diversity of experience, allowing us to tailor our expertise to YOUR needs.

Our promise to you...

We're continually improving, too

Improved processes mean more efficient — and happy employees.

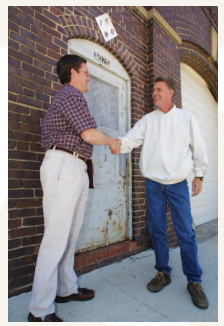
We've made some changes

At Pollution Prevention Services, we understand that continuous improvement applies to us, just as it applies to our business partners. So we've made some big changes.

First, we've changed our name, from the Waste Reduction Assistance Program (WRAP) to Pollution Prevention Services. However, we've done much more than just adopt a new name. We've expanded our services, as well.

"Excellent program. Your engineers did an outstanding analysis. Consultants would be paid handsomely for the job Pollution Prevention Services performed for free. We both win!"

**— Quaker Oats Company
Cedar Rapids, IA**



Here's our promise...
We'll be with you,
from initial consultation
to implementation and beyond.

Some of our services

We can help you...

- Identify Pollution Prevention opportunities (general or media-specific)
- Develop and implement a plan for improvement
- Develop Environmental Management System components, such as aspect and impact identification and significance analysis
- Develop cost-benefit analysis and alternative prioritization
- Build education awareness and conduct workshops

While much has changed at Pollution Prevention Services, we've kept what works best for you. Our ***no-cost*** services are ***non-regulatory*** and completely ***confidential***. Also, we offer the nationally recognized ***Pollution Prevention Intern Program***, which has helped 32 Iowa companies save $3 million in annual pollution and waste reduction costs.

And our ***veteran team*** of Pollution Prevention experts offers many years of diverse experience.

pollution prevention services