



# STATE OF IOWA

TERRY E. BRANSTAD, GOVERNOR  
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DEPARTMENT OF NATURAL RESOURCES  
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## Show us your ugliest tackle box! Iowa DNR Facebook contest August 2014

### To enter:

- Submit a photo of your ugly, worn-out and nasty old tackle box or tackle bag via email to [photos@dnr.iowa.gov](mailto:photos@dnr.iowa.gov) by August 18, 2014.
- The DNR will select a small number of finalists, and those photos will be posted to Facebook at [www.facebook.com/iowadnr](http://www.facebook.com/iowadnr) at 8:30 p.m. Aug. 20. Winner will be determined by the number of likes, comments and shares.
- Winner will be notified via Facebook and email on Aug. 21. If no response is received by Aug. 28, the prize will go to the second place finisher.
- Most entries will also be posted on Pinterest at [www.pinterest.com/iowadnr](http://www.pinterest.com/iowadnr).

### Contest rules

No purchase is necessary to enter or win, and this competition is void where prohibited. To be eligible to participate in the competition, you must be a U.S. citizen or permanent U.S. legal resident, and must be at least 18 years old on the date of the competition. Employees of the Iowa Department of Natural Resources and their immediate family members (defined as spouse and minor children) are not eligible for any prizes that may be given away as part of the competition. To participate in the competition, you must submit a photo of your own tackle box or bag. The photo must be your original photo or you must have permission to submit the photo for use consistent with the rules described herein. DNR staff will choose finalists and place them on Facebook, with the finalists selected via likes, comments and shares on submitted photos from visitors to the DNR's Facebook page. The photo with the most engagement, as determined by DNR staff, will win. The photographer of the image with the most votes will receive a new tackle bag filled with lures, valued at approximately \$100 total.

All information provided by participants, including photos, shall constitute a public record and shall be treated accordingly pursuant to Iowa Code chapter 22, including without limitation being made available to the public. By submitting a photo in this contest, you are certifying that you have taken the photo or have permission to submit the photo contingent on the rules herein on your behalf, and you are granting the Iowa DNR an unrestricted right to use the photo and any permutation or portion thereof in future promotions, publications and other materials. You are hereby notified that the Iowa Department of Natural Resources is immune from liability and suit for your participation in this competition, including your participation to the extent it effects third parties thereby.

### Information about our partners

The tackle bag is provided by the Des Moines chapter of the Izaak Walton League of America. Learn more about the group and its work to improve outdoor recreation and protect natural resources at <http://desmoinesikes.com>.

The tackle and lures were provided by the Mid-Iowa Bassmasters, working in conjunction with the Des Moines chapter of the Izaak Walton League. Learn more about the group's stewardship efforts and work to promote fishing in central Iowa at <http://www.midiowabassmasters.org>.