

Watchable Wildlife Pilot Test

Please circle the appropriate rating for each of the following statements or answer yes or no to the questions. Your additional comments are really appreciated. Suggestions will help us improve the website. We appreciate your help with this pilot program!

Website

1. My first overall impression of the NW Iowa Watchable Wildlife Website (photos, text, layout) is positive.

Strongly Disagree					Strongly Agree
1	2	3	4	5	
			22%	78%	

Comments:

- *Photos are excellent.
- *The photos are just fantastic.
- *I liked the web site. It is well done.
- *Only slight spacing problem at bottom of page.
- *Great colors and pictures. Text is easy to read.
- *Looks very professional!
- *Professional and good pictures.
- *The photographs are amazing!
- *The photographs are beautiful beyond words.
- *The pictures were pretty, but the moving bird was distracting, especially text bubbles. Also, the image was too large to fit on the screen.
- *I really enjoyed, especially the bird sounds and pictures.
- *I really liked the photos.
- *Great idea.
- *Photographs very colorful- beautiful!
- *Nice design.
- *Would like more photos.
- *Very well laid out, pictures are neat!
- *More photos would be nice.
- *I loved the photo gallery. I almost wished the pictures were bigger.
- *Catchy home page

2. The site is easy to navigate, and the menu makes sense.

Strongly Disagree					Strongly Agree
1	2	3	4	5	
		8%	28%	64%	

Comments:

- *Too many pages, information seems to be “spread out”. Have to go back & forth.
- *Lots of pages, got lost.
- *The menu does make sense.
- *Very easy to navigate.
- *Very easy to navigate.
- *sometimes having multiple windows open got confusing.
- *Much easier than many.
- *The pages would not totally fit on my screen- too wide.
- *Left brain, right brain, you can’t please everyone... it is good to me!
- *I zipped around and easily visited all of the links.
- *I liked the “Big View” and seeing the information in geographical order. I also like that on each page I can go back to a previous heading.
- *If one is unfamiliar with the organization, the menu on the homepage is confusing as to what information is under each link.
- *Could add names of birds and flowers under photos so learning is enhanced.
- *Site is very easy to navigate- well done.
- *I like the map identifying specific Iowa counties.
- *For some reason I couldn’t access the Prairie History category under Wild Category.
- *Lots of great information.
- *Categories are in plain sight.
- *I like how you explain what the different geologic features are, such as a kame.
- *I think that the wild categories and wild sites are confusing. To me wild categories would be – mammals, birds, reptiles, etc not glaciers, prairies.
- * Does not fit on screen have to use slide bar at the bottom

3. How do you feel about the information shared?

Enough information? 100%

*Yes, except for videos.

Too much information? 0%

*In a few instances the information was a little technical, like Silver Lake Fen.

Is it the information you were looking for? 86%

*Doesn’t clearly explain what the organization is. Should be on the first page.

Is the information easy to read? 94%

*Wider than the screen.____

*The information was easy to read but in several of the sites the information did not fit on the screen and it seemed “bothersome” to keep adjusting the screen to read the information.

Is the information meaningful to you? 91%

Comments:

*Information is great.

*Enjoyed.

*Fantastic information, will see if directions are any good for driving there at a later date.

- *Great information. I liked how you could click to see a picture of the wildlife or flower.
- *Gives a great overview while also giving some detail if you want it.
- *Information is great. Just the right amount.
- *Maybe have where to go to get more information about a site on the page with it.
- *Glacial definition page... have pictures of the formations along with the definition.
- *The directions were clear and the information concise.
- *Some of the science information is in depth- that's what I like!
- *When there is one huge picture at the top of a page, I scroll past it to get to the information I'm looking for. Smaller, related pictures throughout a page would be better.
- *Site descriptions were wonderful.
- *Needs more maps- more detailed maps.
- *Lots of good information.
- *I like how you identified some of the wildlife and plant life that are common in those areas. I also like how you can click and see a picture of some of them.

4. **I viewed at least one of the videos. Yes 88% No 12%**

Comments:

- *Don't want to take the time to download.
- *Slow- should download media player.
- *Looked at 2 or 3 videos in each category.
- *Steele Prairie was beautiful, but sound didn't work – may enhance video experience.
- *They took a long time to load and didn't come up.
- *Dan Greene Slough- I could smell the water and feel the breeze 😊
- *The short videos were easier to stay with.
- *The videos are my favorite part.
- *Good footage at Yager Slough.
- *Nice- I preferred people talking.
- *I watched the Tuttle Lake video- I liked the changing views.
- *Only because this statement intrigued me- I went back 😊
- *Specific information on the audio would be neat.
- *The videos were very enjoyable and definitely gave you a “flavor” of the site- the sound was very good when available- also videos were informative.
- *Very good- good audio-no wind sounds and voices are clear.

5. The website makes me want to visit one or more of the natural areas highlighted.

Strongly Disagree				Strongly Agree
1	2	3	4	5
	3%	6%	26%	66%

Comments:

- *Great! It makes me want to visit the sites- get out of doors.

- *Hadn't realized we had so many natural areas in NW Iowa.
- *It was great to see highlights from all the areas.
- *Yes! All the areas look wonderful. After watching the videos and learning different plants, I'm much more interested in visiting these places. And taking the kids along.
- *Absolutely. And the more I looked, the more I wanted to see!
- *I visited several!
- *I would like to go to Ocheyeden Mound.
- *Definitely- the website is a good resource.
- *Yes!
- *Can't wait to do more hiking☺ Very well done with links, info, etc. I will be using this much more.
- *I've been to a lot of the areas.
- *I've grown up in this area for 20 years and I can hardly believe that the pictures of the area are of the places that I have known. The photographer did a great job!

6. Driving directions seem understandable.

Strongly Disagree				Strongly Agree
1	2	3	4	5
		6%	31%	63%

Comments:

- *They seem to be for most, however, there are some that read confusing.
- *Steele Prairie doesn't say what town to start at.
- *I would use this in addition to the maps.
- *Thought directions for Horton Twp Cemetery were a bit confusing when it says between Sibley and Ocheyeden. Maybe have directions from nearest town.
- *Great directions.
- *Yes, I found it on the Iowa Atlas and Gazetteer using your directions.
- *I am not familiar with many roads/cities in Iowa, so it is hard to tell.
- *Too hard to find.
- *Yes, need detailed map.
- *Directions are easy to follow.

7. I would use the maps that are linked to the site.

Strongly Disagree				Strongly Agree
1	2	3	4	5
	6%	24%	21%	50%

Comments:

- *I am familiar with some of the areas. I love the fact that I could type in my address and get directions to the site.
- *Not certain if I would.
- *Maps helped me see where the site is located.

- *Google maps very helpful.
- *I feel more confident using maps.
- *Maybe. I am familiar with lots of the sites. Would probably use address and map.
- *This helped me more than the directions.
- *The directions given and the atlas are enough, but the links to maps are nice, too.
- *Too small to read. Maybe just the browser?
- *Great addition.
- *Eventually.
- *I know the area.
- *Depends if I know where it is at.

8. The symbols at the end of each site page are easy to understand and would be useful.

Strongly Disagree				Strongly Agree
1	2	3	4	5
		22%	26%	52%

Comments:

- *Spacing seemed off to me?
- *The symbols were very helpful.
- *I'm not sure what symbols are referred to?
- *I couldn't find any symbols.
- *Wasn't quite sure where to find these.
- *Unsure as to what you are referring?
- *Very helpful, easy to use.
- *Didn't see them.

9. Would you tell other people about this web site? Yes 94% No 6%
If so, How many people would you tell?

1-5 people 52%
6 or more 48%

- *My boss is vacationing on the Lakes this summer.... Already told her!
- *I have already given out slips with the web address to 13 members of a club.

10. Did you use the maps? Yes 50% No 40% Not yet 10%
 *Only looked.

11. How many pages of the web site did you visit?

The Big View 100%
Wild Categories 94%
Wild Sites 97%
Wild Tips 85%

Gallery 85% *Beautiful! *Just a little hard to adjust screen when using the forward/backward symbols. When I clicked on the small photos, had trouble adjusting the speed and then stopping it, the pictures would fly by quickly.

Links 73%

12. Did you click on the highlighted birds or plants to see the photos?

Yes 93% **No** 7%

*Excellent.

*Yes, one of my favorite things about the site!

*Yes, excellent. Wanted more.

*Yes, I wish they were bigger, though.

13. What type of browser do you use?

Please circle one: **Foxfire** 12% **Explorer** 74% **Safari** 3%
Opera 0% **Don't Know** 12%

14. What type of connection do you have?

Please circle one: **High Speed** 67% **Dial-up** 0% **Cable** 6%
Wireless 15% **Don't Know** 12%

Visiting Sites

Site visited: **Name of Location** Trumbull Lake/Smith's Slough

1. Did web driving directions get you to the site? Yes No No

Comments: _____

2. Did you use the map link from the web site? No, I was familiar with area.
Yes, I like using maps more than written directions but both were good.
I know where the lake and wildlife area are

3. Did you use the GPS coordinates to get you to the site? I took the GPS
No No

Comments: It seemed to be correct.

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes

Comments: _____

5. Did you watch the video at this site? yes Did you download it? no

6. What did you do or see at the site?

Always looking for birds and other wildlife. It is a pretty area to walk also.

Birds, heron, pelican- pretty area

7. How did you choose the 3 sites to visit? Topic X

Location X

Other: It was close to home.

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Dewey's Pasture

1. Did web driving directions get you to the site? Yes No

Comments I already know how to get to many parts of the complex

2. Did you use the map link from the web site? No No

Comments: I already know how to get there.

3. Did you use the GPS coordinates to get you to the site? No No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes Yes

Comments: Birds, geese

Lots of Yellow-headed Blackbirds, Red-winged Blackbirds, Canada Geese, warblers

5. Did you watch the video at this site? Yes Yes Did you download it? No No

6. What did you do or see at the site?

Walked around in the prairie that's in Huston Park.

7. How did you choose the site to visit? Topic _____

Location X

Other: Close to home

I go there fairly frequently

8. Would you tell others to visit this site? Yes Yes

Site visited: Name of Location Dan Green Slough

1. Did web driving directions get you to the site? Yes

Comments: _____

2. Did you use the map link from the web site? Checked it for fun.

Comments: _____

3. Did you use the GPS coordinates to get you to the site? Yes, it got me there.
No, I didn't use.

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: It also looked like the video once I arrived. I liked the shorter video, too.

5. Did you watch the video at this site? No Yes

Did you download it? No Yes

6. What did you do or see at the site?

Birds, birding and hiking. Pelicans, seagulls, birds

7. How did you choose the 3 sites to visit? Topic X
Location X
Other: _____

8. Would you tell others to visit this site? Yes Yes

Site visited: Name of Location Waterman Prairie

1. Did web driving directions get you to the site? Yes

Comments: _____

2. Did you use the map link from the web site? Yes

Comments: Looks like 3 points are marked on this map

3. Did you use the GPS coordinates to get you to the site? Yes,

Comments: Took with me

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: Would like to know kind of flowers to expect. Great area

5. Did you watch the video at this site? Yes Did you download it? No

6. What did you do or see at the site?

Birds

Looked at nature center and saw eagles

7. How did you choose the 3 sites to visit? Topic Prairie
Location X
Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Ingham-High Complex

1. Did web driving directions get you to the site? No No No No Yes Yes Yes

Comments: I already know how to get there

2. Did you use the map link from the web site? Yes. No No Yes Yes Yes No

Comments: Wish you could zoom in with roads without getting so specific that you can't see the entire route

Know how to get there already

3. Did you use the GPS coordinates to get you to the site? No No No No No No

Comments: I don't have a GPS, but I would probably use coordinates if I had one.

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes Yes Yes Yes Yes Yes

Comments: _____

5. Did you watch the video at this site? Yes No Yes No Yes No Yes Did you download it? No No No No No No No

6. What did you do or see at the site?

Pelican, birds, seagulls

Tons of pelicans

Went fishing and drove around Ingham

Looked around at wetlands

Birds, lake, timber

Fish

7. How did you choose the 3 sites to visit? Topic X X
Location X X X (gas is expensive) X
Other: _____

8. Would you tell others to visit this site? Yes Yes Yes Yes Yes
Yes, and tell people to visit the nature center in Emmet County

Site visited: Name of Location Okamanpedan State Park

1. Did web driving directions get you to the site? No

Comments: I think it would be easier to take N52 to A13 and go east until park entrance.

2. Did you use the map link from the web site? Yes.

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: Not sure if trapper's cabin has picnic tables to use for a shelter.

5. Did you watch the video at this site? No Did you download it? No

6. What did you do or see at the site?

7. How did you choose the 3 sites to visit? Topic _____
Location x
Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Anderson Prairie

1. Did web driving directions get you to the site? Yes No No Yes Yes Yes No
No No Yes Yes

Comments: I already know how to get to the site.
I have been there many times before, but the directions you have up look great.
I know where it is at.
Been there.

2. Did you use the map link from the web site? Yes No No Yes No Yes No No
Yes No No

Comments: Looks ok
I already know how to get to the site

3. Did you use the GPS coordinates to get you to the site? Didn't use No No No
Yes No No No No No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes

Comments: Pretty much

5. Did you watch the video at this site? Yes Yes Yes No Yes Yes No Yes No
Yes Did you download it? No No No No No No Yes No No No No

6. What did you do or see at the site?

A bunch of different kinds of plant species (purple coneflower, compass plant, leadplant...

All types of prairie grass and forbs

Observed and looked at native prairie species

The prairie

Looked around

There is lots of wonderful prairie and wildlife

Hunted deer, hike it often, trapped furbearers

Prairie and wildlife

Birds, deer, prairie plants

Deer, pheasant

7. How did you choose the 3 sites to visit? Topic X X
Location X X X X X X X X
Other: _____

8. Would you tell others to visit this site? Yes Yes Yes Yes Yes Yes Yes Yes Yes
Yes

Site visited: Name of Location Telford Prairie

1. Did web driving directions get you to the site? Yes

Comments: Very descriptive

I took less gravel, but used Iowa map to figure how to avoid gravel.

2. Did you use the map link from the web site? Yes

Comments: Worked fine when I clicked on it

Neat to have ahead of time.

3. Did you use the GPS coordinates to get you to the site? No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: It was early in the season, so it didn't look like the video.

5. Did you watch the video at this site? Yes Did you download it? No

6. What did you do or see at the site?

Birdwatching

Wild turkey, pheasant, many birds, deer

Collected plants for work and observed bobolinks

7. How did you choose the 3 sites to visit? Topic X
Location X X
Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Hanging Valley

1. Did web driving directions get you to the site? Yes Yes Yes

Comments: Again I used the atlas with the directions

2. Did you use the map link from the web site? No No No

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No No

Comments: I need to get better at using my GPS

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes Yes

Comments: The view was beautiful

5. Did you watch the video at this site? There was none Did you download it? No

6. What did you do or see at the site?

We walked over to the old river bed, looking for birds and flowers along the way

Hiked across it end for end. Pheasants, geese, deer, songbirds

I walked over the prairie, enjoyed the prairie plants

7. How did you choose the 3 sites to visit? Topic X
Location X X X
Other: _____

8. Would you tell others to visit this site? Yes Yes Yes

Site visited: Name of Location Silver Lake Fen

1. Did web driving directions get you to the site? No

Comments: Been there before, but did watch for the road signs and saw they matched the description.

2. Did you use the map link from the web site? Yes

Comments: Looks ok
Looked at map before going

3. Did you use the GPS coordinates to get you to the site? No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: Bouncy and spongy description very good.

5. Did you watch the video at this site? No Did you download it? No
Couldn't get video to work- probably my computer

6. What did you do or see at the site?

Walked out to saturated spongy area. Nothing blooming at the time. Went fishing at the lake.

7. How did you choose the 3 sites to visit? Topic _____
Location X
Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Ocheyeden Mound

1. Did web driving directions get you to the site? Yes No

Comments: Been there several times but used driving directions from web site. I know where it is at.

2. Did you use the map link from the web site? No No

Comments:

3. Did you use the GPS coordinates to get you to the site? Yes No

Comments: Took GPS to see what elevation it would say and checked coordinates with those on the web site.

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes

Comments: _____

5. Did you watch the video at this site? No No Did you download it? No No

6. What did you do or see at the site?

Climbed to the top.
Walked to the mound.

7. How did you choose the 3 sites to visit? Topic _____
Location X X
Other: _____

8. Would you tell others to visit this site? Yes Yes

Site visited: Name of Location Fen Valley

1. Did web driving directions get you to the site? Yes

Comments: Perfect instructions

2. Did you use the map link from the web site? Yes

Comments: Looks ok

3. Did you use the GPS coordinates to get you to the site? No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: They just did a burn, so it was different.

5. Did you watch the video at this site? No Did you download it? No
I did watch the video of a FEN at a different location done by the man from Nature Conservancy- this led me to look for one nearer to me than the one mentioned.

6. What did you do or see at the site?

7. How did you choose the 3 sites to visit? Topic X
Location X
Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Blood Run

1. Did web driving directions get you to the site? Yes No

Comments: I know where it is at.

2. Did you use the map link from the web site? Yes No

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes

Comments: Eagle nest is neat, very good hunting.

5. Did you watch the video at this site? Yes No Did you download it? No No

6. What did you do or see at the site?

The rock with the holes in it
Hunt deer and pheasants, walked the trail

7. How did you choose the 3 sites to visit? Topic _____
Location X X
Other: _____

8. Would you tell others to visit this site? Yes Yes

Site visited: Name of Location Dugout Creek

1. Did web driving directions get you to the site? No

Comments: _____

2. Did you use the map link from the web site? No

Comments:

3. Did you use the GPS coordinates to get you to the site? No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: _____

5. Did you watch the video at this site? Yes Did you download it? No

6. What did you do or see at the site?

Some Canada Geese, some mallards and Northern Shoveler

7. How did you choose the 3 sites to visit? Topic _____
Location X

Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Little Swan Lake/Christopherson Slough

1. Did web driving directions get you to the site? No Yes Yes No

Comments: _____

2. Did you use the map link from the web site? No Yes Yes Yes

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No No No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes Yes Yes

Comments: _____

5. Did you watch the video at this site? Yes Yes Yes No Did you download it? No
No No No

6. What did you do or see at the site?

Watched birds/wildlife

I saw many animals

Wildlife

Birds, timber, insects, fish

7. How did you choose the 3 sites to visit? Topic _____
Location X X X X
Other: _____

8. Would you tell others to visit this site? Yes Yes Yes

Site visited: Name of Location Hale Slough

1. Did web driving directions get you to the site? Yes Yes Yes

Comments: It is a hard road to find

2. Did you use the map link from the web site? Yes Yes Yes

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes Absolutely

Comments: _____

5. Did you watch the video at this site? Yes Yes Yes Did you download it? No No

6. What did you do or see at the site?

Fish

Looked around, saw fish

Kayaked!

7. How did you choose the 3 sites to visit? Topic X X
Location X
Other: _____

8. Would you tell others to visit this site? Yes Yes

Site visited: Name of Location Cheever Lake/Four Mile Lake

1. Did web driving directions get you to the site? Yes Yes

Comments: _____

2. Did you use the map link from the web site? Yes Yes

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes

Comments: _____

5. Did you watch the video at this site? Yes Yes Did you download it? No No

6. What did you do or see at the site?

Ducks and a few other birds
I saw many ducks. I took a long walk.

7. How did you choose the site to visit? Topic _____
Location X X
Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Prairie Heritage Center

1. Did web driving directions get you to the site? No Yes

Comments: Helpful

2. Did you use the map link from the web site? No Yes

Comments: Helpful

3. Did you use the GPS coordinates to get you to the site? No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: Didn't look at website beforehand
Excellent center, breathtaking views

5. Did you watch the video at this site? No Yes Did you download it? No No

6. What did you do or see at the site?

Short loop hike, looked around center, another hike a little ways away.
Bird, explore center, hike, visit historical site

7. How did you choose the 3 sites to visit? Topic X X
Location X
Other: _____

8. Would you tell others to visit this site? Yes Yes

Site visited: Name of Location Cayler Prairie

1. Did web driving directions get you to the site? No

Comments: I already knew where it was

2. Did you use the map link from the web site? No

Comments: but great directions

3. Did you use the GPS coordinates to get you to the site? No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: _____

5. Did you watch the video at this site? Yes Did you download it? Yes

6. What did you do or see at the site?

Enjoyed the prairie flowers!

7. How did you choose the 3 sites to visit? Topic X
Location _____
Other: _____

8. Would you tell others to visit this site? Yes

Site visited: Name of Location Kettleson Hogsback

1. Did web driving directions get you to the site? No Yes

Comments: I knew where it was
I supplemented with an atlas

2. Did you use the map link from the web site? No No

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes Yes

Comments: I liked being on the ridge and seeing water on both sides.

5. Did you watch the video at this site? Yes Yes Did you download it? Yes No

6. What did you do or see at the site?

Walked the trail

I hiked the trails and saw birds and geese and ducks

7. How did you choose the 3 sites to visit? Topic _____

Location X X

Other: _____

8. Would you tell others to visit this site? Yes Yes

Site visited: Name of Location Abbie Gardner Cabin

1. Did web driving directions get you to the site? Yes

Comments: I supplemented with an atlas

2. Did you use the map link from the web site? No

Comments: _____

3. Did you use the GPS coordinates to get you to the site? No

Comments: _____

4. Did the site have what you thought would be there according to the description on the web page? Yes

Comments: We had a Native American there visit with us.

5. Did you watch the video at this site? Yes Did you download it? No

6. What did you do or see at the site?

We watched the video and read what was on the monument

7. How did you choose the 3 sites to visit? Topic _____
Location _____
Other: X

8. Would you tell others to visit this site? Yes