

REAP Conservation Education Program Chain of Outcomes Proposal Example



Incorporating Selected Outcomes in Grant Application

We will use an evaluation form at the seminar to measure and report the number of people attending the seminar, their occupations, and their general satisfaction with the seminar's content, and their comments on how the seminar will be useful to them.

In addition, we will evaluate the following outcome: Participants will incorporate prairie and Loess Hills information in their teaching, professional work, volunteering and local decision making. To measure this outcome, we will telephone 20% of attendees six months after the seminar. We'll ask what they remember most strongly from the seminar and how they have used what they learned in the months following the seminar. We anticipate that some will be able to say how they used particular facts and content they learned, while others will simply be influenced and motivated by the seminar experience to learn and do more regarding prairie and Loess Hills. The survey will try to capture both kinds of outcomes. John Doe will plan and conduct the phone survey in December and summarize its results for the REAP CEP board by March. \$___ is requested in this grant budget for the survey costs including phone charges and hiring an assistant to make the calls.