

SOLID WASTE ALTERNATIVES PROGRAM

The Solid Waste Alternatives Program (SWAP) was established to provide financial and technical assistance for the development and implementation of solid waste management projects that reduce the amount of solid waste generated and the amount of solid waste landfilled in Iowa. Since its inception, the program has conservatively diverted more than 16 million tons of solid waste from Iowa landfills. Tonnage diversion attributed to SWAP projects for 2011 totaled 52,449 tons.

For 2011, more than \$5.5 million in SWAP awards and locally leveraged funding will go toward the development and implementation of 26 new solid waste management projects for Iowa. Projects include community recycling programs; corporate recycling programs; K-12 school and university recycling programs; food waste collection and composting programs, sheltered workshops; electronics recycling; appliance de-manufacturing; wood waste processing; asphalt shingle recycling; poly-coated paper recycling, building materials reuse; and a recycling pilot project for multi-family apartment and condominium residents.

SWAP PROFESSIONAL DEVELOPMENT ASSISTANCE AWARDS

For 2011, the SWAP Professional Development Assistance program provided funding totaling \$1,020 to Habitat for Humanity – Quad Cities for their director to attend Habitat for Humanity’s ‘Donation Procurement’ and ‘Train the Trainer’ sessions. Information learned from the sessions is being passed on to Iowa Habitat ReStores through both formal and informal training sessions.

KEEP IOWA BEAUTIFUL SWAP AWARD

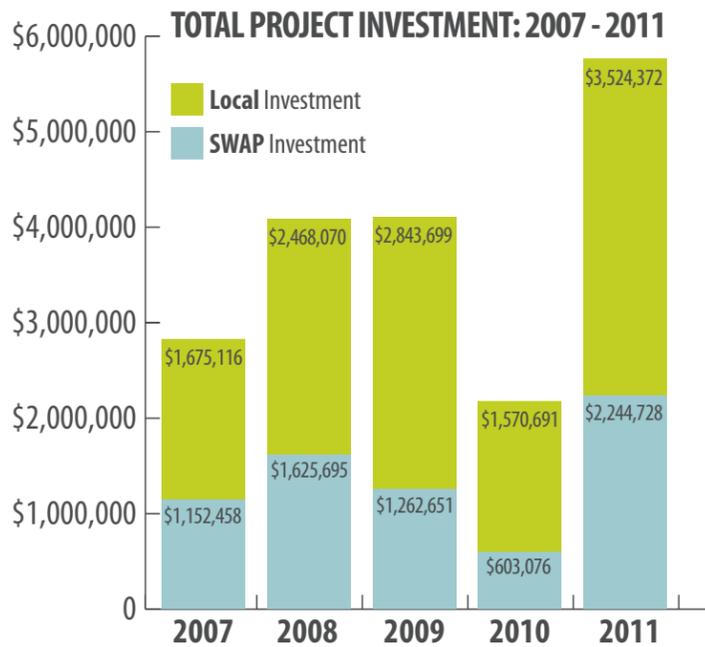
SWAP funding, not to exceed \$200,000, was awarded to Keep Iowa Beautiful to administer the Beautification Grant Assistance Program as required pursuant to 2010 Iowa Acts, House File 2525.

FOR MORE INFORMATION

To learn more about SWAP, go to www.iowadnr.gov/FABA

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LOAN TYPES AWARDED IN 2011		
TYPE	NUMBER	FUNDING
Forgivable Only	17	\$243,200
Forgivable & Zero-Percent	5	\$396,825
Forgivable, Zero-Percent & Three-Percent	4	\$1,403,683
PROJECT TYPES AWARDED IN 2011		
Best Practices	21	
Education	2	
Market Development	3	
APPLICANT TYPES AWARDED IN 2011		
Local Government	10	
Private for Profit	8	
Not for Profit	8	



2011 SWAP SUCCESSSES



PLYMOUTH COUNTY & THE CITY OF LE MARS

In December 2006, the Plymouth County Solid Waste Agency was awarded SWAP funding to promote recycling in Plymouth County. The City of Le Mars chose to use their share of the funds to purchase 330 95-gallon recycling totes. The totes were distributed at no charge to interested residents.

Resident response to the recycling totes was outstanding, prompting Le Mars to apply for its own SWAP grant in July 2007. The city was awarded a \$20,000 matching grant to purchase and put into service 860 additional recycling totes for Le Mars’ residents. By the time the totes were delivered and ready for distribution, the city had a waiting list of 600 residents wanting to participate.

The city’s next goal was to have a recycling tote available for every residence in the city in order to make recycling mandatory. Le Mars was awarded its second and third \$20,000 matching grants in February 2009 and April 2010, allowing them to purchase and deliver an additional 2,200 recycling totes to Le Mars’ residents.

Over the course of growing the recycling program to what it is today, the city, with assistance from SWAP, purchased, delivered, and put into service 3,388 95-gallon recycling totes. Also key to the city’s successful expansion of the recycling program was its aggressive marketing of the program through television, newspapers and radio.

On October 19, 2010, the Le Mars City Council approved mandatory recycling with a starting date of January 1, 2011.

MEASURES OF SUCCESS – TONNAGE RECYCLED

Over the course of five years, Le Mars improved their recycling tonnage from a total of 97.5 tons of materials in 2006 to 738.9 tons in 2011.

“Overwhelming is the only word to describe it,” said Bill Cole, assistant city manager. “The numbers speak for themselves.”



IOWA STATE UNIVERSITY

The DNR provided SWAP funding to Iowa State University to equip their new, state-of-the-art enclosed composting facility. The facility will service the university’s organic waste streams and act as an ongoing education, demonstration and research site for university students and staff along with composting professionals throughout Iowa.



QUAD CITIES RIVER BANDITS

SWAP funding was provided to implement and promote a beverage container recycling program at Modern Woodmen Park, home stadium of Davenport’s Minor League Baseball team – the Quad Cities River Bandits. The program includes 25 FanCan receptacles and recycling education and promotion through electronic media presentations during the games.