

**REAP CEP Board Minutes  
November 21, 2011**

*Board Members Attending:*

Kevin Baskins  
Charlene Eylea  
Yvette McCulley  
Anita O’Gara  
Dawn Synder

*CEP monitor and assistant, and secretary for meeting:*

Susan Salterberg

*Others Attending:*

Leigh Adcock	Michael Dahlstrom	Stacey Johnson
Connie Betts	Kim Poam Logan	Marcy Seavey
Meredith Borehardt	Diane Gere	Karen Brooks
Nathan Brockman	Kate Zimmerman	Vern Fish
Reilly Branderhorst	Stacie Johnson	Dan Cohen
Andrew Batt	Jean Eells	Wayne Bruns
Terry Rinehart	Emily Haase	Daryl Smith

\*Participated via teleconference.

1. According to the board’s policy of chairs serving in alphabetical order, Anita chaired the November meeting. She called the meeting to order at 1:03 pm, introduced herself and the organization she represents. Then she asked other board members to introduce themselves and indicate the organizations they represent.
2. Anita then introduced Susan Salterberg, the REAP CEP monitor and assistant. Anita explained the role of the person in this position is to assist board members and grantees. Anita explained that the monitor does not read or see the grants until after the grant review. Susan then explained that some of her other roles are to assist applicants with evaluation, amendments, and other project concerns and/or questions, and to assist with contract development once grants are awarded.
3. Attendees then introduced themselves.
4. Anita indicated that \$228,000 of funds was available for the November grant round, and explained the handout listing all grant applications. She explained that Perpetuate a Good Idea proposals would be reviewed first, and the remainder in the order shown in the handout. She explained that color groupings indicate grants with close scores. When money begins to run low, all applications within a color grouping are discussed before any awards given. Scores may change during this meeting, so ranking shown in the handout is no guarantee of funding. Anita further explained the board’s conflict of interest policy: Any grant proposal submitted by organizations represented by committee

members, and/or where the Board member may financially benefit, are not read or scored by those members. She also explained that the board is willing to discuss grant proposals not funded, if applicants want input.

5. Charlene made a motion to renew the University of Northern Iowa's monitoring and assistance contract, and also put out a Request for Information next year to find out if others are interested in doing this work. Dawn seconded. Motion passed unanimously.
6. Anita asked for feedback from the audience about how the application form worked, and got one audience members' feedback.
7. Anita then mentioned that the Board will be analyzing the Perpetuate a Good Idea grant program at a March 2 teleconference. The next Review of Proposals meeting will be held June 6. The public is invited to participate in both meetings.
8. Charlene made a motion to bring forward the Metro Arts Alliance Green Arts grant proposal for discussion, and Yvette seconded it. After discussion, motion passed unanimously to fund the project.
9. Dawn made a motion to discuss Trees Forever Green Force and Charlene seconded it. Anita mentioned that, if Trees Forever does any long term evaluation of the youth project, she'd like to see it. Yvette mentioned that she would like to see intrinsic incentives, rather than t-shirts, as incentives. Motion passed unanimously.
10. Charlene made a motion to discuss the SmartTrails in Harrison County, and Dawn seconded it. Anita mentioned that she liked the potential for transferability to other county conservation boards (CCBs). Yvette encouraged Harrison County to create a stronger evaluation component, getting rid of the yes and no questions. Motion passed unanimously.
11. Yvette made a motion to discuss UNI Center for Energy & Environmental Education's Green Holidays: Training Trainers to Create Socio-Cultural-Environmental Change. Charlene seconded it. Anita indicated the proposal, which is a continuation of an earlier-funded project, incorporated lessons learned from the initial project, and had good supporting data for the need. Yvette questioned the reason to use a private school for the K-12 needs assessment. The applicant responded that Willowwind School attracts many creative, environmentally aware faculty while still emphasizing the Iowa Core and student achievement. Therefore, the hope is that, if a needs assessment indicates the viability for K-12 green holidays, creative ideas will be generated by Willowwind faculty. Motion passed unanimously.
12. Charlene made a motion to discuss the Cedar River Watershed grant and Yvette seconded it. Dawn indicated she abstained from scoring and would not vote on this project because of a conflict of interest. The Board agreed that they like the big picture and the involvement of 20 CCBs and other partners. Yvette asked what they are hoping to accomplish and the applicant responded that key people will get a better handle on what they can do so they can be more influential and improve their watersheds. Motion passed 4-0.
13. Dawn made a motion to discuss the Reiman Gardens Butterfly Conservation project, and Charlene seconded it. Charlene indicated that she really likes empowering volunteers Charlene mentioned that she'd like to see more impacts, rather than outcomes. Motion passed unanimously.
14. Yvette made a motion to discuss the UNI Tallgrass Prairie Center Educational Shorts Film Series, and Charlene seconded it. The board expressed interest in the video shorts

idea because they felt how-to videos would be effective in getting audiences to learn what was being instructed. The board emphasized that the applicant needs to be sure this is well-marketed, and the applicant said the videos would be available on youtube. Motion passed unanimously.

15. Yvette made a motion to discuss the Iowa Academy of Science's Project WET Preservice workshops, and Kevin seconded it. Dawn indicated that she abstained from scoring this proposal and would not vote on the project because of a conflict of interest. After discussion, which included praise for pre-service environmental education, the motion passed 4-0.
16. Dawn made a motion to discuss the Iowa Public Broadcasting Board's Iowa Outdoors: Science Segments grant proposal, and Charlene seconded it. Kevin indicated that he abstained from scoring this proposal and would not vote on it because of a conflict of interest. The board encouraged the applicant to promote the programs through environmental organizations in the state. Dawn suggested that IPTV start by promoting the program through mycountyparks.com. Motion passed 4-0.
17. Charlene made a motion to discuss Golden Hills Resource Conservation and Development's Project Archaeology proposal, and Dawn seconded it. Anita asked how much of the curriculum is environmental in nature, and how this program has worked. The applicant indicated that the project will be about 50% natural resources, and 50% archaeology. Yvette asked how many people the trainers would reach. Yvette also indicated that she appreciated the history and science connection. Charlene encouraged them to measure for impacts. Dawn indicated concern about the budget paying for mugs, and Anita questioned several budget line items. The Board decided that they did not want to pay for mugs, hats and totes, and other materials totaling \$253. Anita made a motion that the board fund the project at \$9,664 and that Yvette work with the grantee to improve evaluation and include natural resources evaluation. Motion passed unanimously.
18. Charlene made a motion to discuss Women, Food & Agriculture Network's Managing Wildlife: Outreach for Women Landowners. Yvette seconded it. Kevin indicated that he abstained from scoring and would not vote because of a conflict of interest. There was much discussion about the cost of this project. Anita indicated concern about the cost of the brochure, and Yvette indicated concern about the cost per participant. Charlene moved funding the Managing Wildlife and Dawn seconded it. Motion passed 3-1.
19. Charlene made a motion to bring up for discussion the Iowa Stormwater Education Program's Watershed Steward Eco-Team Program, and Yvette seconded it. After discussion about whether community members will join eco-teams and attend meetings, Yvette made a motion to pilot this in two diverse sites in Cedar Rapids for \$8,824 and Kevin seconded it. Motion passed unanimously.
20. Yvette made a motion to discuss the Ringgold County Conservation Board Kellerton Grasslands Prairie Chicken Education project, and Charlene seconded it. Charlene indicated that the project was passive because of its focus on signage. Motion passed 4-1.
21. Dawn made a motion to discuss the LaCIM Writing to Wholeness project, and Charlene seconded it. Board discussed the project, then Anita made a motion that the Board discuss the Gladys Black Eagle Nest Cam. Kevin seconded it. After some discussion, Kevin moved to fund Red Rock, and Yvette seconded it. Motion carried 4-1.

22. Dawn moved to roll over \$3,593 to the next grant round and Yvette seconded it. The Board then discussed the remaining two projects and the meeting was adjourned at 3:45.