2014 Hunger Games Genesis Bow Promotion Rules

1. PURPOSE: The purpose of this promotion is to encourage people who may be interested in archery by providing an opportunity to win a bow. In this promotion, the Iowa Department of Natural Resources is working with the Iowa Bowhunters Association, but nothing in this agreement shall constitute an endorsement of either the movie, Hunger Games: Mockingjay, Part 1, nor the Iowa Bowhunters Association.

2. BINDING AGREEMENT: In order to participate in the Hunger Games Genesis Bow Promotion ("the Promotion"), you must agree to these Hunger Games Genesis Bow Promotion Rules ("the Rules"). Please read the Rules prior to entering to ensure that you understand and agree to the terms. Submission of an entry in the Promotion constitutes agreement to the Rules. You may not submit an entry to the Promotion and are not eligible to receive the prize described in the Rules unless you agree to the Rules. The Rules form a binding legal agreement between you and the Iowa Department of Natural Resources with respect to the Promotion.

3. ELIGIBILITY: To be eligible to participate in the Promotion, an entrant must meet all the following: i. Submit a Hunger Games: Mockingjay, Part 1 theater ticket purchased between 12 AM Central Time (CT) on Friday, November 21, 2014 and 11:59 PM CT on Wednesday, December 31, 2014 or submit one or two paragraphs describing why you enjoy archery in Iowa or why you would like to learn more about and get involved in the sport of archery.
ii. Obtain a parent or legal guardian's prior permission if less than 18 years of age. Failure to do so will result in an ineligibility entry.
iii. Have a valid email address.
iv. Employees of the Iowa Department of Natural Resources and their immediate family (defined as spouse and children) are not eligible for any prizes that may be given away as part of the Promotion.

4. SPONSORS: The Promotion is sponsored by the Iowa Department of Natural Resources (Sponsor) located at Wallace State Office Building, 502 East 9th Street, Des Moines, Iowa 50319. The prize to be awarded under the Promotion is provided by the Iowa Bowhunters Association, P.O. Box 16, Derby, Iowa 50068. The Sponsor reserves the right to change, alter, or otherwise tailor the Promotion rules at any time. The Sponsor also reserves the right to withdraw or terminate the Promotion at any time without prior notice and without penalty.

5. PROMOTION PERIOD: A Hunger Games: Mockingjay, Part 1 movie theater ticket must be purchased between 12 AM Central Time (CT) on Friday, November 21, 2014 and 11:59 PM CT on Wednesday, December 31, 2014. All entries must be postmarked no later than January 5, 2015 and must be received by the Sponsor prior to the date of the prize drawing. The drawing to select the prize winner will be held on January 12, 2015.

6. HOW TO PARTICIPATE: The submission of a Hunger Games: Mockingjay, Part 1 movie theater ticket or a short statement of why you enjoy archery in Iowa or why you would like to learn more about and get involved in the sport of archery is required to enter or win. The Promotion entry form is available on the Promotion webpage at: www.iowadnr.gov/archery. Submit a completed entry form and a Hunger Games: Mockingjay, Part 1 movie theater ticket stub or short statement of why you enjoy archery in Iowa or why you would like to learn more about and get involved in the sport of archery by mailing them to: Iowa Department of Natural Resources; Attn: Hunger Games Promotion; 502 East 9th Street; Des Moines, Iowa 50319. Entrants under 18 years of age must have a parent or legal guardian's permission to enter. Entry forms from entrants less than 18 years of age that are not signed by a parent or legal guardian will not be accepted and are not eligible to win. All documents submitted must be original documents and not reproductions or copies. The Promotion is void where prohibited.

7. WINNER SELECTION: The winner will be selected from a random drawing of all valid entries received prior to January 12, 2015. The Sponsor shall notify the winner via the e-mail address provided by the entrant on the entry form. The winner may be required to show identification to claim the prize.

8. PRIZE: The prize for the Promotion is one (1) Matthews Genesis bow with an approximate retail value of $200, though the Department of Natural Resources reserves the right to substitute the prize with a similar item, not necessarily of equal value. The prize will be purchased by the Iowa Bowhunters Association and donated to the Iowa Department of

Natural Resources for use in the Promotion. The odds of winning the prize cannot be predetermined and will depend on the number of valid entries received.

9. TAXES: Taxes, if any, are the sole responsibility of the winner.

10. OTHER TERMS AND CONDITIONS: By participating in the Promotion, all entrants and the winner, or their guardians, waive any and all claims of liability against the Sponsor, any organizations donating prizes or otherwise affiliated with sponsoring the Promotion, and their employees and agents, for any personal injury or
loss that may occur from the conduct of, or participation in the Promotion or from the use of any prize. By claiming the prize, and if 18 years of age or older, the winner authorizes the use, without additional compensation, of his or her name, likeness, voice, photograph, and/or municipality of residence for promotional and/or advertising purposes in any manner and in any medium (including, without limitation, radio broadcasts, newspapers and other publications, television or film releases, slides, videotape, distribution over the Internet, and picture date storage) the Sponsor may deem appropriate. If the winner is less than 18 years of age, a parental release form will be required prior to Sponsor's use of the above described information.

11. PHOTO: The Iowa Department of Natural Resources requests that the winner submit a photo of the winner with the bow potentially awarded under the Promotion. By submitting a photo under the Promotion, the winner certifies that they have taken the photo or have permission to submit the photo, and are granting the Iowa Department of Natural Resources an unrestricted right to use the photo and any permutation or portion thereof in future promotions, publications, and other materials. If the winner is less than 18 years of age, a signed parental/legal guardian media release form, available from the Iowa Department of Natural Resources, must accompany any photo submitted.

12. PUBLIC RECORDS: Information provided by entrants may constitute a public record and will be treated accordingly pursuant to Iowa Code chapter 22.

13. IMMUNITY FROM LIABILITY: You are hereby notified and agree that the Iowa Department of Natural Resources is immune from liability and suit for your participation in the Promotion, including your participation to the extent that it affects third parties.

14. DISPUTES: The laws of the State of Iowa shall govern and determine all claims and matters against or involving the Iowa Department of Natural Resources arising out of or in connection with your participation in the Promotion without regard to the choice of law provisions of Iowa law. In the event any proceeding of a quasi-judicial or judicial nature is commenced against or involving the Iowa Department of Natural Resources in connection with your participation in the promotion, the exclusive jurisdiction for the proceeding shall be the Polk County District Court for the State of Iowa, Des Moines, Iowa, or the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity to suit or liability, including without limitation sovereign immunity in State or federal court, which may be available to the Iowa Department of Natural Resources or the State.